DETAILED PROJECT REPORT

CRAIT INC

WINTER 2024

INVESTOR DPR

PREPARED BY
KUNAL SOONDERJI
KSVENTURES ©

CRAIT INC



Table of Content

Introduction 01

Executive Summary 02

Objectives of the project 03

Key Highlights 04

Business Overview 05

Business in detail 06

Customer Transaction Overview 07

Investment Ask & Rationale 08

Use of Funds breakdown 09

Analysis of Funding & Repayment 10

Marketing Strategy 11

Cost Structure 12

Location Analysis & Rationale 13

Product review 14

Vendor & Supply Chain Strategy 15



Competitor Landscape 16

Market/Industry Overview 17

Industry Best Practices - Benchmarked 18

Impact Assessment 19

Executive Leadership & Governance 20

Organizational Departments 21

Management Team & Staffing Strategy 22

Strategic Partnerships & Alliances 23

Approvals 24

SWOT Analysis 25

Future Report & Projections 26

Critical Success Factors 27

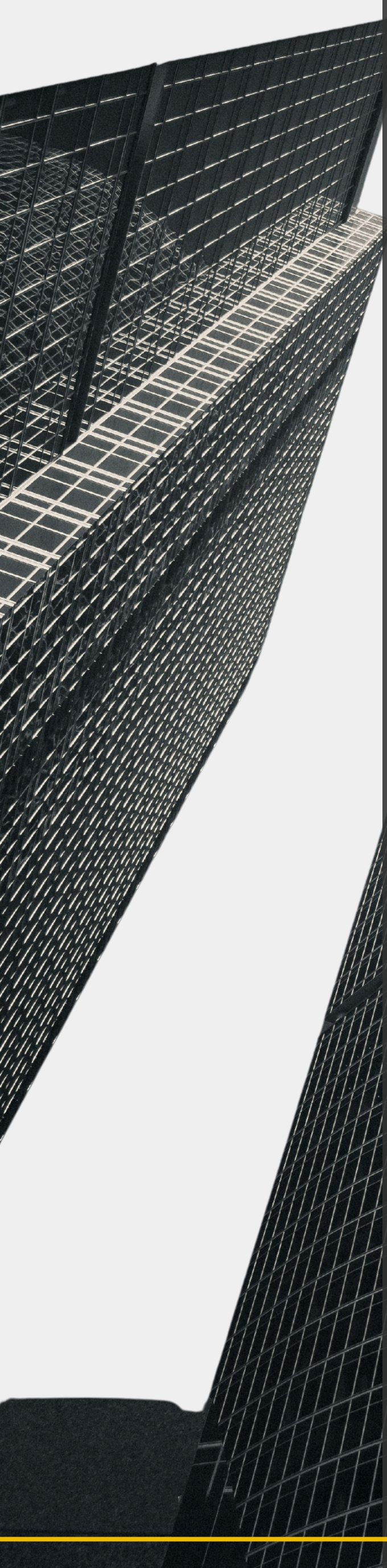
Break-Even Analysis 28

Risks & Mitigation 29

Conclusion Summary 30

Annexures 31





Introduction

CRAIT INC is not merely a delivery company—it is the infrastructure backbone of modern American movement. Founded in 1978 through sheer entrepreneurial grit and zero external capital, CRAIT has evolved into a $220 billion logistics powerhouse, redefining the standards of courier and personal delivery across all 52 U.S. states. Headquartered in Seattle, Washington, the company employs over 300,000 full-time staff and coordinates more than one billion deliveries per month, serving every ZIP code with precision, speed, and trust. CRAIT's operational scale, technological depth, and customer-first ethos have positioned it as the undisputed market leader—a title held consistently since the year 2000.

This High-End Investor DPR has been meticulously prepared to facilitate CRAIT INC's Expansion Phase I, targeting Canada, Mexico, and nine economically developed neighboring island territories. The expansion is not speculative—it is a replication of a proven model, engineered for global scalability. With legal frameworks, infrastructure mapping, and staffing protocols already underway, CRAIT seeks strategic capital to accelerate deployment and capture first-mover advantage in these high-potential markets. The funding structure is clear, the break-even timeline is defined, and the operational blueprint is battle-tested.

This document offers investors a comprehensive, data-driven view of CRAIT INC's business—from the granular mechanics of delivery flow to the macroeconomic rationale behind its expansion. It details the company's dual-product strategy (courier and personal delivery), its proprietary Master Operating Software (MOS), its electric-first fleet model, and its vendor ecosystem—all calibrated to deliver unmatched speed, reliability, and customer satisfaction. Every section is designed to inform, validate, and inspire confidence in CRAIT's ability to scale profitably and sustainably.

Above all, this DPR is a strategic invitation. It invites the reader to understand not just the business of delivery, but the business of building the future of logistics—one that is faster, cleaner, smarter, and globally deployable. CRAIT INC is not chasing the future. It is engineering it. And this document is the blueprint.

EXECUTIVE SUMMARY

CRAIT INC

Executive Summary

CRAIT INC is not merely a logistics company—it is the definitive architecture of movement in the modern world. Founded in 1978 by CEO John Paul Morgahiemn, the company has grown from a bootstrapped vision into a $220 billion enterprise that orchestrates over one billion deliveries per month across the United States. With 300,000 full-time staff and 750,000 active riders, CRAIT INC has built the most agile, scalable, and customer-centric delivery network in the history of commerce. Its operational model is not just efficient—it is emulated globally, having set the benchmark for decentralized, app-driven personal delivery logistics.

The company offers two core services: Global Courier and Local Personal Delivery, both executed through a proprietary mobile platform available on iOS and Android. Courier services account for 40% of revenue, operating on strict time-bound protocols with electric vans and centralized routing. Personal delivery, which contributes 60% of revenue, is a revolutionary model where riders—using their own electric bikes—opt in based on proximity, execute sub-hour pickups, and are paid per successful delivery. This asset-light, commission-based structure has enabled CRAIT to scale with minimal overhead while maintaining unmatched delivery velocity and geographic coverage.

Every delivery is tracked, scanned, and verified through CRAIT's proprietary handheld systems. The company's "no entry, no payment" protocol ensures that every transaction is digitally logged, every package is accounted for, and every staff member is compensated only upon verified completion. This system has produced a failure ratio of just 0.596%, with zero recorded delivery failures in 47 years of operation. CRAIT's rigorous 4-month training program for all staff and riders reinforces a culture of discipline, accountability, and customer-first execution. Every employee understands that damage, delay, or deviation is not just a service error—it is a breach of trust.

CRAIT INC's business model is engineered for precision and permanence. Payments are collected electronically at booking or delivery, with dynamic pricing and discounting mechanisms that reward loyalty and drive repeat volume. The company's mobile app integrates satellite tracking, instant cancellation, and real-time customer support—features that have become industry standards only after CRAIT introduced them decades ago. The result is a delivery experience that is not just fast, but frictionless—where every touchpoint is optimized, and every outcome is guaranteed.

As the highest tax-paying logistics company in the United States for three consecutive years (2023–2025), CRAIT INC is not only a commercial success—it is a civic institution. CEO John Paul Morgahiemn remains at the helm, guiding the company with unwavering patriotism, strategic clarity, and a deep commitment to American values. His leadership is not transactional—it is transformational, rooted in the belief that logistics is not just about packages, but about people, progress, and national pride.

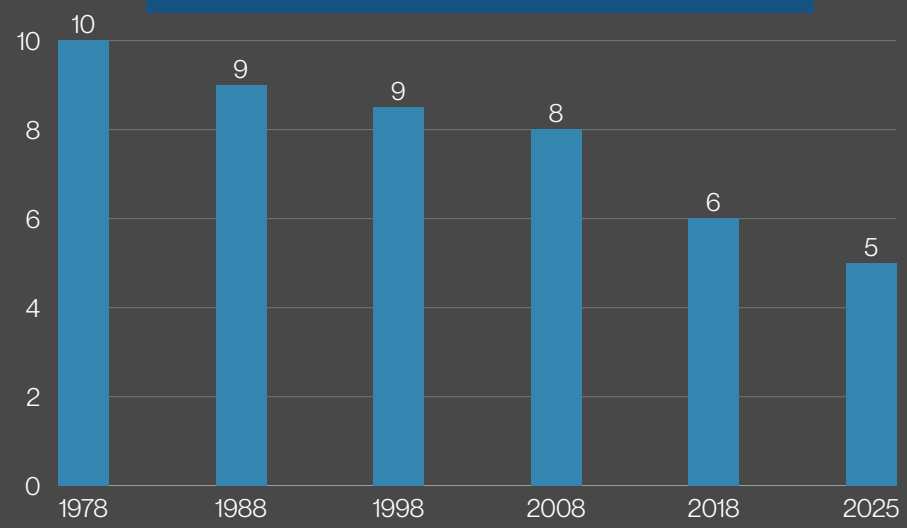


Executive Summary

This High-End Investor DPR has been prepared to facilitate Expansion Phase I, targeting Canada, Mexico, and nine neighboring island territories. The expansion is not speculative—it is a replication of a proven model, supported by legal approvals, infrastructure mapping, and staffing protocols already in motion. CRAIT seeks $90 billion in strategic capital to accelerate deployment, capture market share, and extend its legacy beyond U.S. borders. Break-even is projected within 4.5 years, with full operational scale expected by Year 5.

CRAIT INC is not chasing trends—it is setting them. This Executive Summary is not a pitch—it is a declaration. A declaration that the future of delivery is electric, decentralized, data-driven, and globally deployable. Investors are not being asked to fund a company. They are being invited to co-author the next chapter of logistics history—with a partner that has never failed, never faltered, and never stopped building. Crait has always won, in all its goals set thus far, hence this will be no exception.

System Failure Ratio
which means how much damage to packages occurs on delivery
The graph is showing 10x
so where 5 = 0.5%





CEO - John Paul Morgahiemn 2024 - Seattle HQ



OBJECTIVES OF THE PROJECT

CRAIT INC

Objectives of the Project

The primary objective of this High-End Investor DPR is to provide a comprehensive, data-driven, and strategically structured overview of CRAIT INC's business model, operational architecture, and expansion roadmap—specifically designed to facilitate investor confidence and secure funding for Phase I of international deployment. This document is not a pitch—it is a full-spectrum blueprint that enables investors to understand the scale, precision, and profitability of CRAIT INC's logistics empire, and the replicability of its U.S. success across new high-potential territories.

CRAIT INC is fully prepared to initiate its first wave of international expansion, targeting a cluster of strategically selected markets that serve as the gateway to global operations. These include Canada, Mexico, and a group of economically developed island territories closely aligned with U.S. trade and mobility corridors: Bermuda, Cayman Islands, Bahamas, U.S. Virgin Islands, Puerto Rico, Barbados, Trinidad & Tobago, St. Kitts & Nevis, and Antigua & Barbuda. These regions have been chosen not only for their logistical viability and consumer demand, but also for their regulatory compatibility, infrastructure readiness, and proximity to CRAIT's existing U.S. network.

Preparations for this expansion began in 2020, with a multi-year rollout strategy already in motion. The designated launch date for operational offices is January 2028, and CRAIT INC is significantly ahead of schedule. Staffing pipelines have been activated, with rider databases already 67% complete, and office and warehouse locations have been identified, vetted, and secured. Legal frameworks, zoning approvals, and vendor onboarding protocols are currently underway, with contractual milestones being met ahead of projected timelines. As CEO John Paul Morgahiemn affirms, "We are way ahead of our schedule and deadline for expansion"—a testament to the company's execution discipline and strategic foresight.



Objectives of the Project

This DPR also serves to validate the necessity of entering these markets before launching full-scale global operations. Each territory represents a critical node in CRAIT INC's international logistics grid—offering unique advantages in terms of delivery density, regional influence, and operational scalability. By establishing a stronghold in these locations, CRAIT will not only extend its service footprint but also build the infrastructure and vendor ecosystems required for seamless global replication. These markets are not stepping stones—they are strategic anchors.

The document outlines the full Expansion Matrix, included in the addendum, which details the operational logic, infrastructure mapping, staffing ratios, vendor layering, and projected delivery volumes for each target region. It also presents the financial modeling, break-even analysis, and risk mitigation strategies that underpin the funding rationale. Investors will find every aspect of the business—from rider opt-in logic to electric fleet deployment—explained with clarity, precision, and transparency.

Ultimately, the objective of this DPR is to ensure that investors are not just informed, but empowered. Empowered to make a decision based on facts, forecasts, and proven execution. CRAIT INC is not asking for belief—it is offering evidence. Evidence that the systems, people, and strategy behind its $220 billion U.S. success are ready to scale internationally with speed, discipline, and profitability.

This expansion is not speculative. It is engineered. And this DPR is the operating manual for that engineering. Investors who engage with this document will gain full visibility into the business of delivery, the economics of scale, and the future of global logistics—led by a company that has never missed a milestone, never failed a delivery, and never compromised on its vision.



KEY HIGHLIGHTS

CRAIT INC

Key Highlights

Nationwide Infrastructure at Unmatched Scale

CRAIT INC operates a staggering 400,000 customer-facing outlets across all 52 U.S. states, supported by 700,000 high-efficiency warehouses optimized for sorting, packing, and pre-delivery logistics. This infrastructure forms the densest and most responsive delivery grid in the Western Hemisphere.

Human Capital Engineered for Precision

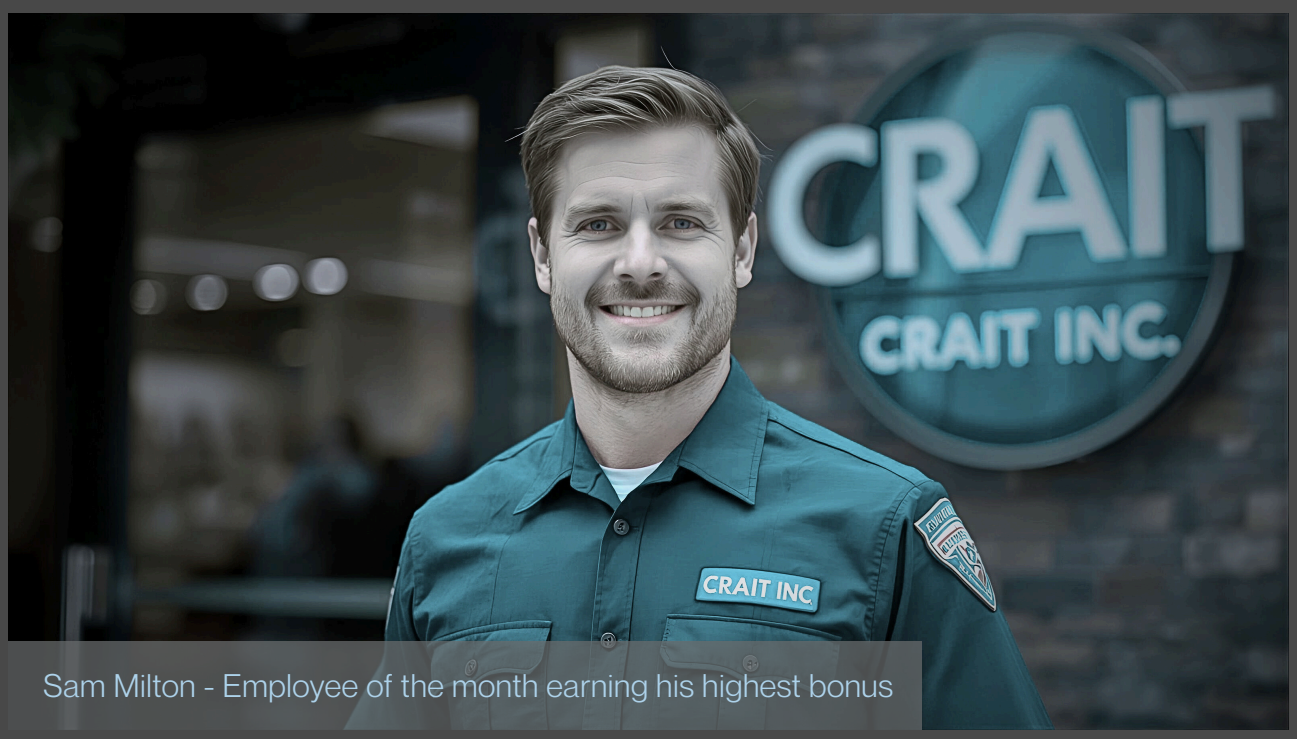
With 300,000 full-time staff on payroll and an additional 750,000 geo-activated riders executing personal deliveries via electric bikes, CRAIT INC commands the largest trained logistics workforce in the country. Every individual undergoes a 4-month intensive training program, ensuring uniformity, accountability, and zero tolerance for error.

Unrivaled Delivery Volume

CRAIT executes 7.33 billion courier deliveries annually—averaging 611 million per month—alongside 5.28 billion personal deliveries annually, or 440 million per month. This translates to an average of 5 deliveries per U.S. resident every month, making CRAIT INC the most utilized logistics service in the nation.

Revenue Leadership

CRAIT INC crossed the $220 billion revenue threshold in 2024, with a diversified income stream split between courier (40%) and personal delivery (60%). Its asset-light rider model and proprietary tech stack have enabled exponential growth with minimal overhead.



Sam Milton - Employee of the month earning his highest bonus

Key Highlights

System Integrity & Operational Excellence

The company's proprietary Master Operating Software (MOS) governs every delivery through real-time dashboards and handheld scanning protocols. CRAIT's system failure ratio has dropped to an industry-defining 0.596%, down from 1% in 1978—effectively eliminating package damage and delivery errors.

Data-Driven Leadership & Oversight

A specialized team of data analysts monitors performance across seven Master Dashboards, feeding live insights to the executive leadership. These dashboards track delivery velocity, rider opt-in behavior, customer satisfaction, and fail-safe triggers—ensuring moment-by-moment operational control.

Strategic Workforce Deployment

CRAIT's rider model is built on geo-fenced opt-in logic, allowing real-time activation of the nearest available rider. Riders are paid per verified delivery, with zero fixed cost to the company. This model has been globally emulated and remains the gold standard in decentralized logistics.

Leadership with Vision and Velocity

Under the stewardship of founder and CEO John Paul Morgahiemn, CRAIT INC has maintained uninterrupted growth, zero delivery failures, and unmatched civic contribution—recognized as the highest tax-paying logistics company in the U.S. for three consecutive years.



BUSINESS OVERVIEW

CRAIT INC

Business Overview

At its core, the business model of CRAIT INC is elegantly simple: move packages from point A to point B with speed, precision, and zero tolerance for error. Yet behind this simplicity lies one of the most complex and high-performance logistics architectures in the world. The company executes over one billion deliveries per month, and despite having every system, dashboard, and protocol in place, new operational challenges continue to emerge daily. CRAIT's strength lies not in avoiding complexity—but in mastering it, adapting in real time, and delivering flawlessly regardless of scale.

Courier deliveries follow a structured, centralized flow. Clients place orders via phone, web portal, or mobile app. Once confirmed, the package is collected and routed to one of CRAIT's 700,000 warehouses, where it is sorted, scanned, and dispatched for delivery. Every movement is tracked through CRAIT's proprietary Master Operating Software (MOS), and the transaction is closed digitally once delivery is verified. This process is executed with military-grade precision across 400,000 offices nationwide, ensuring uniform service regardless of geography or volume.

Personal deliveries operate on a decentralized, rider-driven model. Clients initiate requests exclusively through the mobile app, which geo-locates the nearest available rider. The rider—using their own electric bike—collects the item and delivers it directly, often within the hour. The transaction is closed on the app, and payment is released only upon successful delivery verification. This opt-in model allows CRAIT to scale personal delivery services with minimal fixed overhead, while maintaining full control over service quality through rigorous training and digital oversight.

All payments across CRAIT's ecosystem are processed electronically, with no credit lines extended—even to Corporate Accounts. This ensures liquidity, accountability, and zero exposure to receivables risk. Customers pay at the point of booking or upon collection, depending on service type. CRAIT's payment system is integrated with its delivery verification protocols, meaning no package is marked complete—and no staff or rider is compensated—until the transaction is digitally logged and validated.



Seattle Warehouse in Industrial District - 2024

Business Overview

CRAIT INC serves a diverse client base through five distinct account types: Personal, Business, Corporate, Organization, and Government. Each account type is tailored with specific service tiers, pricing structures, and dashboard access. Personal accounts offer flexible, on-demand delivery; business accounts support recurring logistics; corporate accounts include volume-based pricing and analytics; organization accounts cater to NGOs and institutions; and government accounts are structured for secure, high-priority dispatches.

The company's ability to manage both centralized courier logistics and decentralized personal delivery flows is a strategic differentiator. While most competitors specialize in one or the other, CRAIT INC has built a hybrid model that leverages the strengths of both. Its courier network ensures reliability and scale, while its rider-driven personal delivery system offers agility and hyperlocal responsiveness. This dual-engine structure allows CRAIT to serve every segment of the market—from individual consumers to federal agencies—with equal precision.

In summary, CRAIT INC's business is not just about moving packages—it's about orchestrating a national logistics symphony where every delivery, every scan, and every transaction is part of a larger system of trust, speed, and accountability. The company's operational model is built to absorb complexity, scale without friction, and deliver outcomes that are not just expected—but guaranteed. This Business Overview sets the stage for the next section: Business in Detail, where each layer of CRAIT's delivery architecture will be unpacked with full operational clarity.

Crait doesn't just invite Investors to participate in the next phase of expansion, it ensures Investors will receive dividends higher than others, this is why this DPR is stating equivocally Crait is the soundest Investment that any Investor can make, bar none.



Business Overview

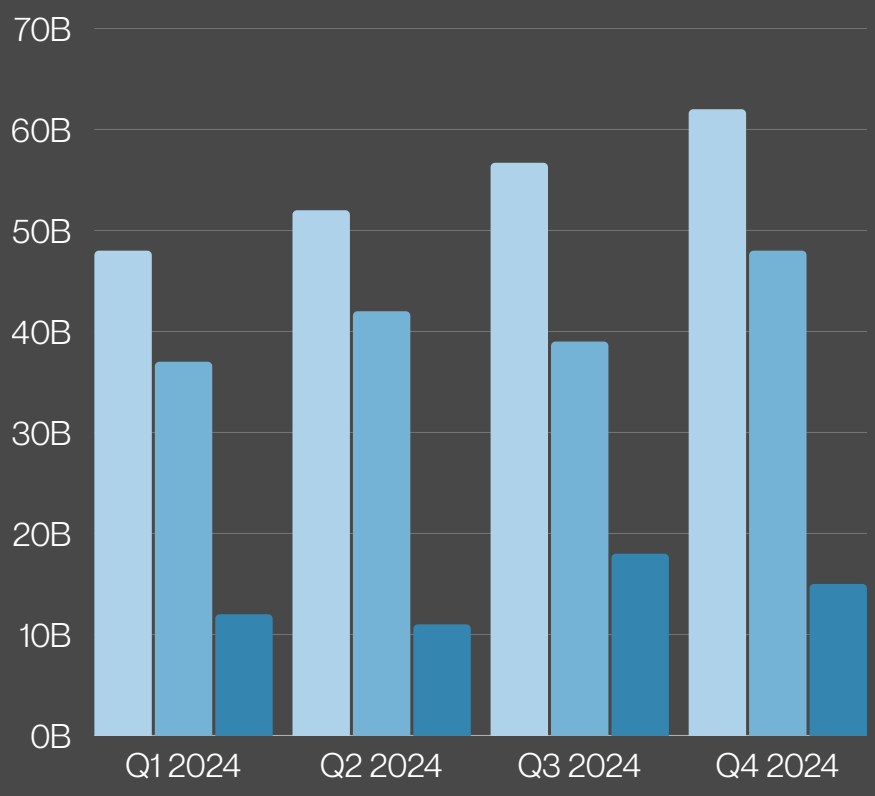
In 2024, CRAIT INC continued to refine its pricing model to reflect the operational realities and service expectations of its diverse client base. The pricing structure is segmented across five account types—Personal, Business, Corporate, Organization, and Government—each calibrated to delivery frequency, service tier, and strategic value. Courier deliveries maintain competitive rates across all tiers, with Government and Corporate accounts benefiting from the lowest pricing due to high-volume contracts and long-term service agreements. Personal Delivery services, which offer sub-hour fulfillment and geo-activated dispatch, command a premium across all segments. Notably, the differential between Courier and Personal Delivery narrows for institutional clients, reflecting CRAIT INC's commitment to accessibility and efficiency at scale. This pricing architecture balances profitability with inclusivity, ensuring every client—from individual users to federal agencies—receives optimal value.

TYPES OF ACCOUNTS	COURIER	PD (PERSONAL DELIVERY)
PERSONAL	$18	$22.5
BUSINESS	$16.75	$21
CORPORATE	$15.25	$19.5
ORG	$16	$20.25
GOVERNMENT	$14.5	$18.75



Business Overview

The fiscal year 2024 reflected CRAIT INC's financial discipline and operational scalability, with cash flows demonstrating both resilience and growth momentum. Quarterly inflows showed a consistent upward trajectory, driven by expanding delivery volumes, increased enterprise adoption, and seasonal demand surges. Outflows were strategically timed—Q2 and Q4 saw elevated expenditures tied to infrastructure upgrades, fleet expansion, and pre-launch investments for Global Expansion Phase I. Despite these capital-intensive quarters, net balances remained positive throughout the year, underscoring strong liquidity management and a robust margin profile. The data reveals a clear trend: rising inflows quarter-over-quarter, with Q4 peaking as the company capitalized on holiday season demand and pre-expansion positioning.



Cash Flow Graph

Cash Inflow
Cash Outflow
Net Balance

In billions USD



BUSINESS IN DETAIL



CRAIT INC

Business in Detail

At the heart of CRAIT INC's operational architecture lies the Master Operating Software (MOS)—a proprietary CRM and logistics intelligence platform that governs every transaction, every movement, and every decision across the company's vast delivery ecosystem. MOS is not just a system—it is the digital nervous system of CRAIT INC, linking mobile devices, rider terminals, office dashboards, customer apps, and control rooms into a single, synchronized framework. It is the reason CRAIT can execute over one billion deliveries per month with near-zero error.

The MOS is structured around seven Master Dashboards, each designed to monitor and optimize a specific operational touchpoint. These dashboards provide moment-by-moment visibility into the entire delivery lifecycle—from order booking to final handoff. Touch Points A to C track the journey from customer initiation (via phone, web, or mobile app) to warehouse intake. Touch Point B governs warehouse operations, including packing, labeling, and dispatch. Touch Point D monitors en-route tracking, leveraging satellite and cellular data to ensure real-time location accuracy.

Touch Points E and F oversee the final delivery phase—arrival at the destination and confirmation of receipt. These dashboards are integrated with handheld scanners and digital signature capture, ensuring that every delivery is verified before the transaction is closed. Touch Point G manages office operations, including staff performance, scheduling, and internal communications. Touch Point H is dedicated to corporate governance, tracking policy updates, daily memos, and leadership directives. Finally, Touch Point I drives marketing intelligence, analyzing customer behavior, campaign performance, and regional demand patterns.







Business in Detail

Each of CRAIT INC's 52 state-level control rooms is equipped with live access to all seven dashboards, enabling localized oversight and rapid escalation when needed. These control rooms are staffed by trained analysts and operational leads who monitor delivery flow, rider opt-ins, and system alerts in real time. In addition, CRAIT deploys aerial drones across key urban zones to survey delivery routes, monitor congestion, and validate infrastructure integrity. These drones feed live data into the MOS, enhancing route optimization and fail-safe planning.

The company's role-tracking framework adds a layer of strategic oversight to every department. Leadership is not siloed—each executive and manager is assigned cross-functional oversight responsibilities beyond their primary role. This creates seven levels of accountability, ensuring that no decision, no delay, and no deviation goes unnoticed. Every action taken within the company—whether operational, strategic, or administrative—is logged, reviewed, and auditable within the MOS.

Monthly improvements to the MOS are not optional—they are institutionalized. A committee of corporate leaders, chaired by the CEO, reviews system performance, identifies friction points, and approves upgrades. These enhancements are rolled out systematically, with full training and documentation, ensuring that the system evolves in lockstep with the company's growth. As John Paul Morgahiemn affirms, "Nothing gets overlooked at CRAIT INC, not when in position—this is my will." This philosophy is embedded in the company's DNA.

The result is a business model that is not just scalable—it is self-correcting. CRAIT INC's operational intelligence allows it to absorb complexity, respond to anomalies, and maintain delivery integrity at volumes that would overwhelm most competitors. The MOS is not a tool—it is a doctrine. A doctrine of discipline, transparency, and execution. And it is the reason CRAIT INC continues to lead the logistics industry—not by chance, but by design.



CUSTOMER TRANSACTION OVERVIEW

CRAIT INC

Customer Transaction Overview

At CRAIT INC, every customer interaction is engineered for precision, speed, and respect. Whether you're a personal user dispatching a single parcel or a government agency coordinating high-priority logistics, our transaction protocols are designed to deliver frictionless service with zero tolerance for error. We recognize five distinct account types—Personal, Business, Corporate, Organization, and Government—each with tailored pricing, service tiers, and dashboard access. Customers placing more than one delivery per week automatically receive a 7.5% discount, reinforcing our commitment to loyalty and volume efficiency. Our Rate Card, available in the addendum, outlines the full pricing matrix across all account types.

Customer satisfaction is not a metric—it is a mandate. In 47 years of uninterrupted operations, CRAIT INC has never received a single complaint of poor conduct from any customer. This is not coincidence—it is culture. Every staff member, from warehouse handler to rider, undergoes a 4-month training program where 40% of time is devoted exclusively to client servicing. This institutionalized discipline ensures that every transaction is executed with courtesy, clarity, and accountability.

Our digital infrastructure is built for resilience and responsiveness. The CRAIT mobile and web apps feature an intuitively designed UI, enabling customers to place orders in seconds. Once logged in, users remain authenticated for future transactions, eliminating repetitive logins and streamlining the experience. Our IT department, recognized as one of the best in the country, maintains 24/7 uptime with zero downtime—thanks to a backup software system that activates during maintenance and debugging cycles.



Customer Transaction Overview

Order placement is seamless. Courier deliveries are picked up within the hour and fulfilled within 24 hours. Personal deliveries are executed as soon as possible, often within the hour, depending on distance. No documentation, signatures, or forms are required—every step is embedded in the software. Insurance is automatically added at a nominal 0.75%, though in 47 years, not a single insurance claim has been filed—a testament to our delivery integrity.

Every transaction is digitally tracked, verified, and closed through our proprietary Master Operating Software (MOS). Riders are compensated only upon successful delivery confirmation, ensuring accountability and performance alignment. All payments are processed electronically—no cheques, no cash, no exceptions. Our Finance & Accounting department monitors every transaction through dedicated dashboards, maintaining full visibility and auditability.

Customer support is not reactive—it is proactive. Our app-based support team is available 24/7, with escalation protocols for urgent delivery issues. Online collateral is never offline, and our troubleshooting systems are engineered for instant resolution. This ensures that every customer—regardless of account type—receives uninterrupted service and real-time assistance.

CRAIT INC's customer transaction ecosystem is not just functional—it is award-winning. We hold a 5-star rating across all major platforms and have received 30 industry awards for service excellence, operational integrity, and customer satisfaction. These accolades are not marketing—they are milestones of trust earned through decades of disciplined execution.
In summary, CRAIT INC treats every customer as a strategic partner. Our transaction protocols are built on speed, transparency, and respect. From app interface to delivery confirmation, every touchpoint is optimized to ensure that the customer experience is not just satisfactory—but exceptional. This is not just logistics—it is a promise. A promise that every delivery will be executed with precision, and every customer will be treated like royalty.



INVESTMENT ASK & RATIONALE

CRAIT INC

Investment Ask & Rationale

CRAIT INC stands on a foundation of financial strength and operational maturity, fully capable of funding its domestic expansion independently. However, as we prepare to enter the next frontier—Global Expansion Phase I—we are strategically seeking capital infusion from U.S.-based investors to accelerate scale, deepen market penetration, and unlock exponential returns. This is not a request born of necessity, but a calibrated opportunity for aligned stakeholders to participate in a high-yield, low-equity growth story.

We are offering a structured repayment model of $9 billion annually over a 10-year horizon, with less than 3% lifetime equity dilution. This structure ensures that investors enjoy robust returns while CRAIT INC retains strategic control and operational agility. Our capital architecture is designed to reward long-term belief in our model, while preserving the integrity of our brand and governance.

To that end, we are inviting a consortium of elite financial partners—including Fund Houses, Family Offices, Investment Banks, Venture Capital firms, and Institutional Investors—to participate in this expansion mandate. Equity offered will be perpetual, with buyout terms negotiated transparently at the time of engagement. We are not seeking passive capital—we are curating strategic alliances.

90b - Ask

9b First 10 year Returns

<3% Equity



Investment Ask & Rationale

As part of our governance framework, we respectfully request no voting rights and, where feasible, a contractual exit mechanism to ensure clean transitions and uninterrupted execution. This allows CRAIT INC to maintain its operational rhythm while delivering predictable returns to our investor base.

Our timeline is clear: Winter 2028 marks the operational launch of Global Expansion Phase I. Every milestone, metric, and market entry point is mapped in our Expansion Matrix (see addendum), which outlines the phased rollout across geographies, verticals, and customer segments.

CRAIT INC is not offering equity—it is offering legacy. This is a rare opportunity to partner with a company that has delivered 47 years of uninterrupted excellence, zero service complaints, and industry-leading customer satisfaction. Our track record is not aspirational—it is empirical.

We invite investors who share our vision of precision, scale, and global impact. This is not just capital deployment—it is strategic co-creation. With CRAIT INC, your investment becomes part of a global benchmark in customer logistics, technology, and operational integrity.



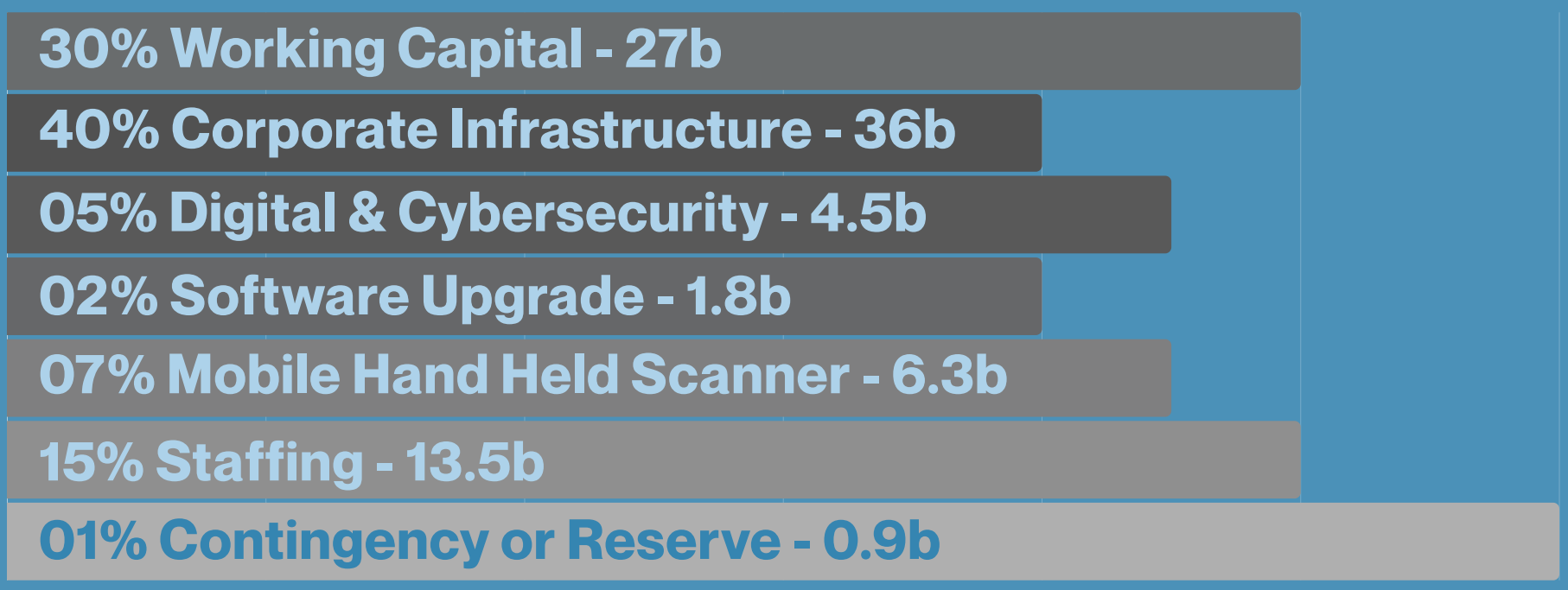
USE OF FUNDS BREAKDOWN

CRAIT INC

Use of Funds Breakdown

CRAIT INC's capital deployment for the upcoming expansion is structured with precision, balancing operational readiness with long-term scalability. The largest allocation—40% ($36B)—is directed toward Corporate Infrastructure, reinforcing logistics, tech systems, and nationwide connectivity. Working Capital receives 30% ($27B) to ensure liquidity, rider payouts, and real-time operational flexibility. Staffing is allocated 15% ($13.5B) to support onboarding across new territories and scale service delivery. Strategic investments in Mobile Handheld Scanners (7% / $6.3B) and Digital & Cybersecurity (5% / $4.5B) reflect CRAIT INC's commitment to tech-enabled logistics and data protection. Software Upgrades receive 2% ($1.8B) to enhance MOS capabilities, while Contingency & Reserve is held at 1% ($0.9B) to buffer against macroeconomic or operational volatility. This allocation reflects a disciplined, expansion-ready capital strategy built for investor confidence and sovereign-grade execution.

Use of Funds Chart





ANALYSIS OF FUNDING & REPAYMENT

CRAIT INC

Analysis of Funding & Repayment

Letter from the CEO of Crait Inc:
From the office of
John Paul Morgahiemn
Seattle Washington - HQ
12/07/25

Investors/Financiers/Lenders/Benefactors Consortium

Dear Investors,
Good day!
We are in a very good place at Crait Inc, our Revenue has hit the 220b mark, cash flows are very healthy and overheads are tightly under control. We are moving forward towards even more Revenue coming years after Expansion Phase I, but the matter at hand is after all is said and done - our Net Profit after Tax is 66b. We are more than capable of repayment and honoring dividends for life. Our 10 year repayment plan is well calculated and thought out. Variance in performance is as low as 3%. Next year is looking even brighter. With our sights set at 3x upliftment of our Revenue starting next year, we are ready for a brand new future where Crait Inc becomes the No1 operator in this industry globally.

Warm & Sincere Regards
Yours Truly
John Paul Morgahiemn
CEO
Crait Inc



CEO - John Paul Morgahiemn 2024 - Seattle HQ

MARKETING STRATEGY

CRAIT INC

Marketing Strategy

CRAIT INC operates with a mature, precision-driven marketing architecture anchored by three retainer advertising agencies who manage our brand visibility across all major channels. These agencies execute monthly campaigns with calibrated frequency and reach, ensuring our brand remains omnipresent in both digital and traditional media landscapes. Our advertisement breakdown table (see below) outlines the cadence and channel mix, which collectively deliver a minimum monthly reach of 200 million viewers. This scale of visibility has positioned CRAIT INC as a household name across the United States, with brand recognition spanning all age demographics.

Our marketing engine is further amplified by organic traction—word of mouth accounts for 30% of our inbound business, a testament to our operational excellence and customer loyalty. Social media remains a core pillar of our strategy, with targeted campaigns running year-round and intensifying during peak seasons. During holidays and high-demand periods, all channels double their broadcast volume, ensuring CRAIT INC remains top-of-mind for consumers and enterprise clients alike. This dual approach—retainer-led media execution and organic brand evangelism—has created a marketing flywheel that drives sustained growth, trust, and market dominance.

Channel	Outreach	National or Local
TV Adverts	85M Monthly viewers	Both
Radio	12M monthly listeners	Both
Newspaper	8M monthly readers	Both
Banners	5M monthly impressions	Both
Social Media	30M monthly engagements	Locally executed
Magazines	6M monthly readers	Local & National



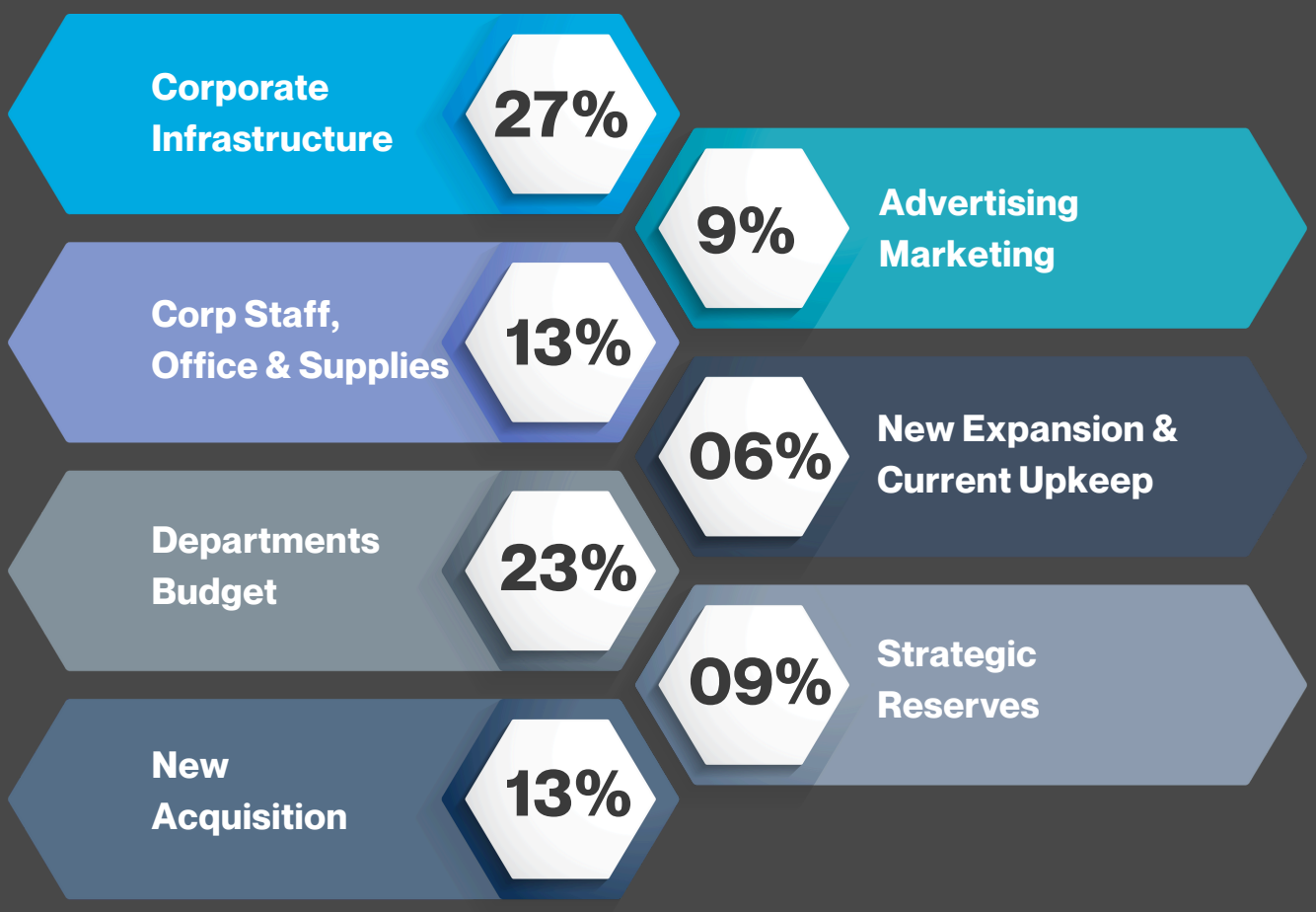
Corporate Marketing Strategy Meeting

COST STRUCTURE

CRAIT INC

Cost Structure

CRAIT INC's cost structure reflects a disciplined allocation model built for scale, resilience, and strategic growth. The largest share—27%—is dedicated to Corporate Infrastructure, supporting our nationwide logistics backbone and centralized systems. Departmental budgets follow at 23%, empowering specialized teams across tech, operations, and customer service. Corporate staffing, office maintenance, and supplies account for 13%, while another 13% is invested in new equipment acquisitions to keep our fleet and systems cutting-edge. Advertising and marketing receive 9%, driving brand visibility and customer engagement across all channels. Facility expansion and upkeep are allocated 6%, ensuring readiness for Phase I global rollout. A final 9% is reserved for contingencies and strategic reserves, reinforcing our commitment to financial stability and long-term investor confidence.





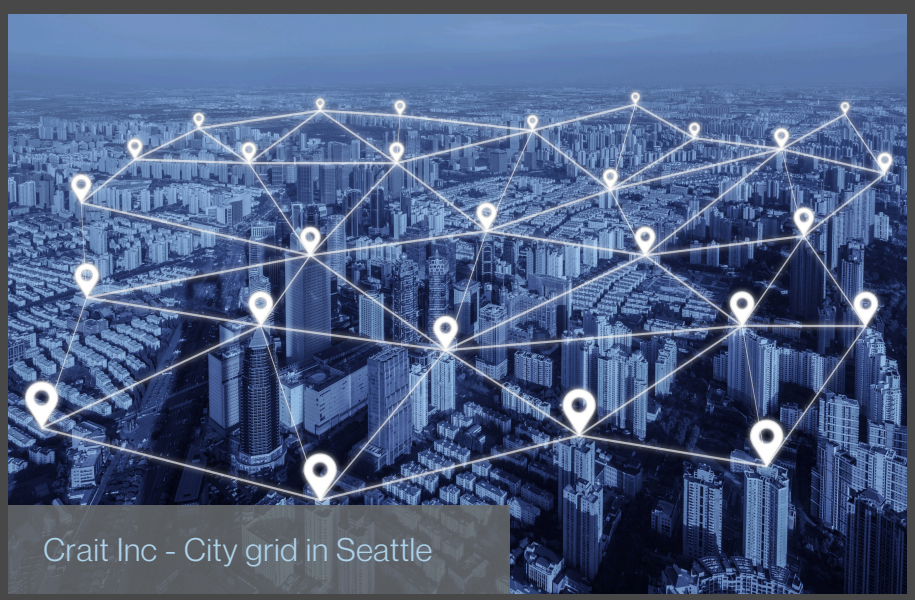
LOCATION ANALYSIS & RATIONALE

CRAIT INC

Location Analysis & Rationale

CRAIT INC's national footprint is engineered for velocity, proximity, and customer access. Every U.S. city hosts a minimum of one collection office, with major metros operating up to ten—each designed to welcome and serve clients with immediacy. Our logistics model connects every cluster of ten offices to a centralized warehouse, with a strict proximity mandate: no warehouse may be more than 10 miles from its associated offices. This infrastructure strategy has yielded exceptional results, with over 30% of offices located within a one-mile radius of their warehouse. The impact is measurable—our delay failure rate stands at just 3%, a remarkable benchmark given urban traffic variables and client-side wait times.

Operational readiness is further reinforced by strategic fleet and facility planning. Each office maintains a minimum of ten trucks with drivers on standby, ensuring rapid dispatch and uninterrupted service. To support this, our State Headquarters are equipped with expansive parking and logistical zones, accommodating both fleet operations and corporate staff. This dual-layered approach—hyperlocal office placement and centralized warehousing—forms the backbone of CRAIT INC's speed-first delivery model, enabling us to meet customer expectations with precision and consistency across the nation.



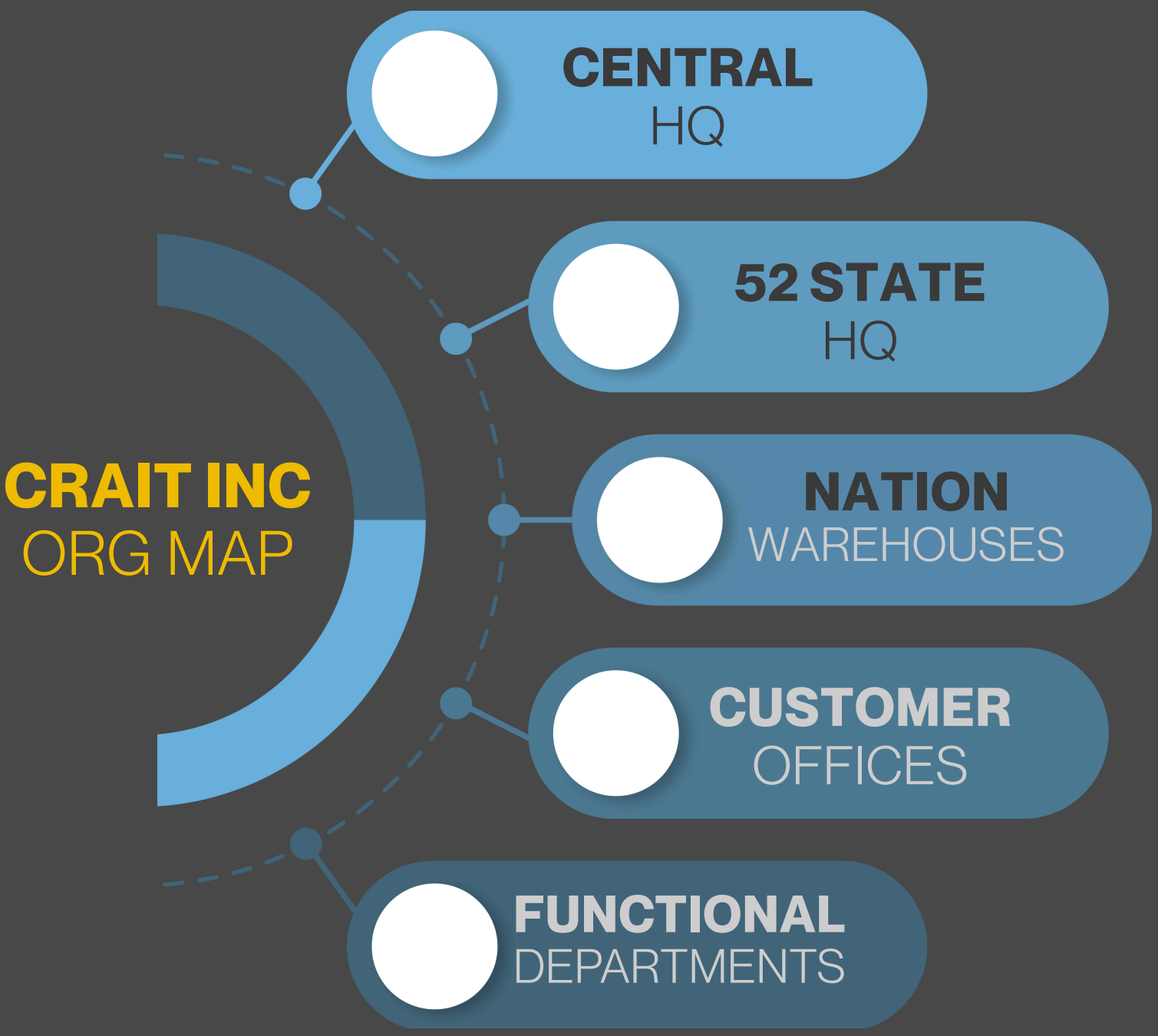
Crait Inc - City grid in Seattle





Location Analysis & Rationale

CRAIT INC's national infrastructure is built on a multi-tiered command and delivery architecture designed for speed, oversight, and scalability. At the apex sits our Central Headquarters, which governs 52 State Headquarters—each acting as a regional nerve center for operations, compliance, and strategic execution. Every State HQ oversees a network of customer-facing offices and their corresponding warehouses, with strict proximity mandates to ensure sub-hour dispatch capability. Organizational departments—Finance, IT, Logistics, Customer Service, HR, and Marketing—are embedded across these nodes, enabling real-time coordination and performance tracking. This interconnected structure ensures that every delivery, every rider, and every transaction is synchronized across the grid, reinforcing CRAIT INC's reputation for precision logistics and national coverage.



Location Analysis & Rationale

CRAIT INC Organizational Infrastructure Map

1. Central Headquarters (Seattle HQ)
- Executive Leadership
- Corporate Strategy & Expansion
- Legal & Compliance
- Finance & Accounting
- Technology & MOS Development
- Human Resources
- Marketing & Brand Strategy
- Investor Relations

2. 52 State Headquarters
Each State HQ reports to Central HQ and governs:
- Regional Operations & Logistics
- Courier Dispatch & Routing
- Personal Delivery Coordination
- State-Level HR & Training
- Vendor & Supply Chain Management
- State Finance & Reporting

3. Warehouses (700,000 Nationwide)
Each cluster of 10 offices connects to 1 warehouse. Warehouses handle:
- Sorting & Packing
- Inventory Management
- Fleet Parking & Maintenance
- Digital Labeling & Manifest Sync
- Rider Dispatch Coordination

4. Customer-Facing Offices (400,000 Nationwide)
Each office is linked to a warehouse and a State HQ. Offices manage:
- Order Booking & Customer Service
- Rider Activation Zones
- Local Dispatch & Pickup
- Office-Level Performance Tracking
- Real-Time Customer Support

5. Cross-Functional Departments (Embedded Across All Levels)
- Operations & Logistics
- Mobile App & Tech Development
- Customer Service & Support
- Vendor & Supply Chain Management
- Data Analytics & Performance Dashboards
- Security & Cyber Defense
- Corporate Infrastructure & Facilities

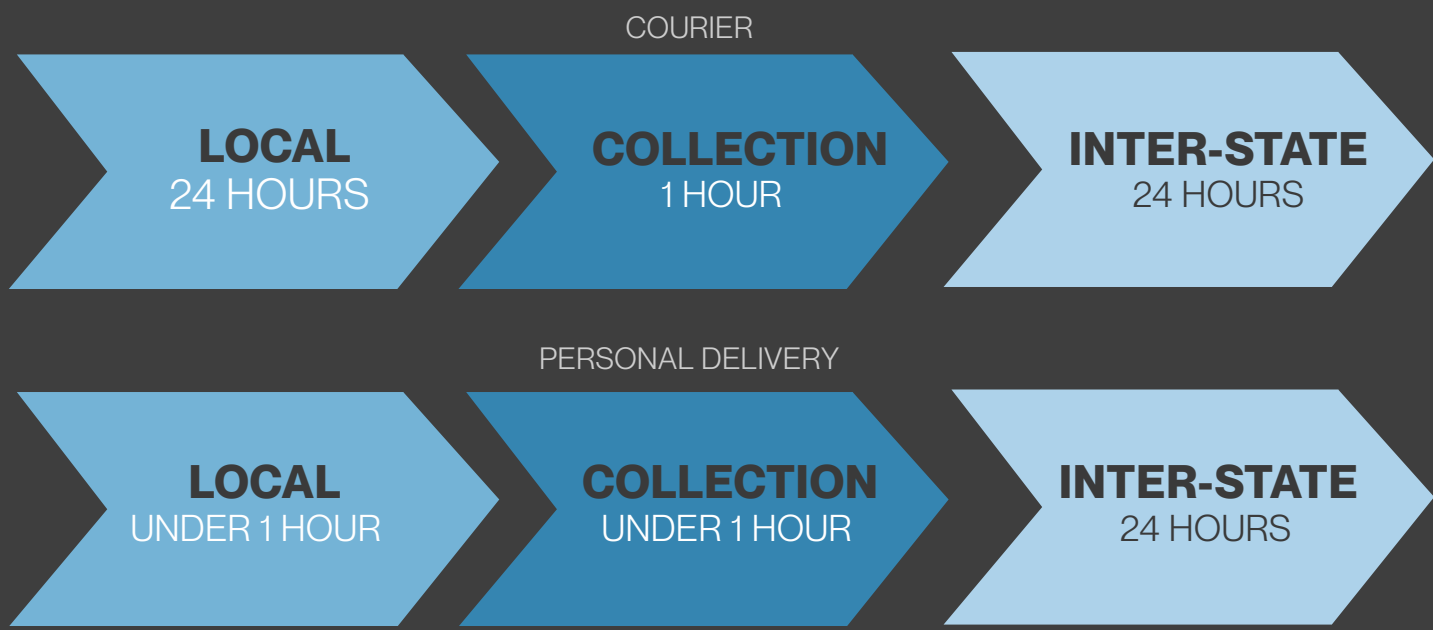
PRODUCT REVIEW

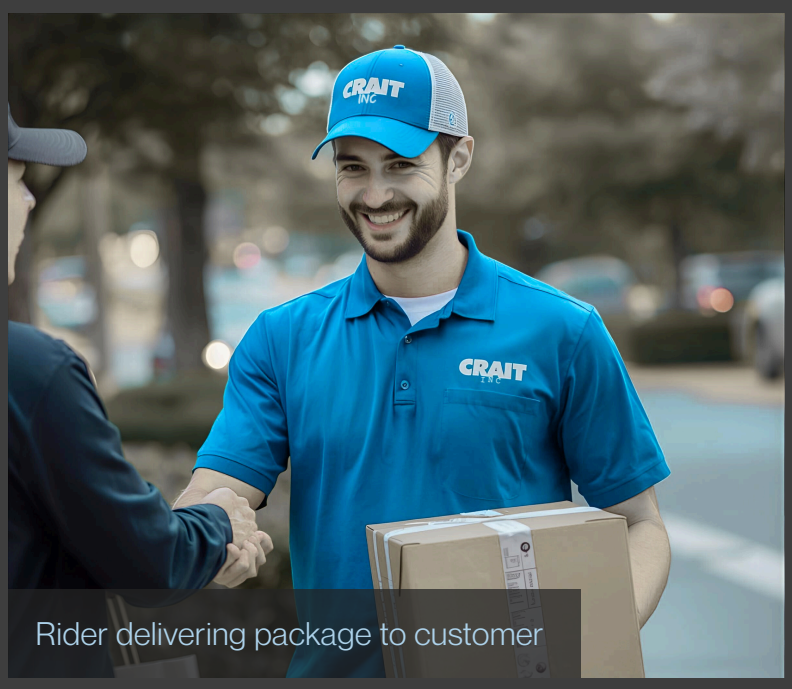


CRAIT INC

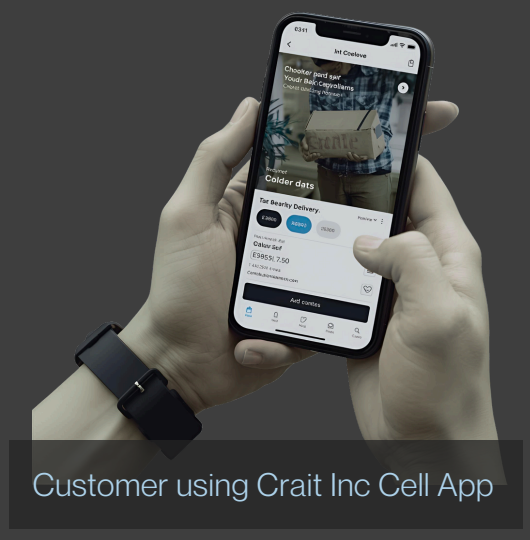
Product Review

- **Three-Click Ordering:** Customers can place a delivery request in under 10 seconds using our mobile app—just three taps if the destination address is pre-saved.
- **Flexible Cancellation:** Orders can be cancelled at any time, even while the delivery is en route, offering unmatched control and convenience.
- **Live Satellite Tracking:** Every delivery is tracked in real time via satellite, ensuring full transparency and peace of mind for both sender and recipient.
- **Satisfaction Guarantee:** If a customer is dissatisfied for any reason, we offer a 100% refund—no questions asked, reinforcing our commitment to service excellence.
- **Real-Time Driver Assignment:** Our system instantly matches each order with the nearest available rider, optimizing delivery speed and minimizing idle time.
- **Secure Digital Signature Capture:** Every delivery includes optional digital proof-of-receipt, ensuring accountability and traceability for high-value items.
- **Multi-Stop Routing:** Customers can schedule multiple deliveries in a single order, with intelligent route optimization to reduce time and cost.
- **24/7 Customer Support via App Chat:** Live assistance is available around the clock through the app, with escalation protocols for urgent delivery issues.





Rider delivering package to customer



Customer using Crait Inc Cell App

VENDOR & SUPPLY CHAIN STRATEGY

CRAIT INC

Vendor & Supply Chain Strategy

Multi-Tier Vendor Network
Strategic partnerships with national, regional, and hyperlocal vendors to ensure coverage, scalability, and redundancy.

Warehouse-to-Hub Optimization
Warehouses are placed within 10 miles of collection offices, with dynamic routing algorithms to minimize transit time and fuel cost.

Real-Time Inventory & Fleet Visibility
Integrated tracking systems across vendors and internal fleets using satellite and cellular data for live status updates.

Performance-Based Vendor Contracts
SLAs tied to delivery speed, accuracy, and customer satisfaction; vendors are scored monthly and rebalanced quarterly.

Just-In-Time Logistics
Minimized idle inventory and vehicle downtime through predictive demand modeling and hourly load balancing.

Geo-Fenced Delivery Zones
Vendors and drivers are assigned to geo-fenced zones for faster dispatch and localized accountability.

Reverse Logistics Integration
Streamlined return pickups and failed delivery handling with dedicated vendor lanes and automated re-routing.

Digital Labeling & Manifest Sync
All packages labeled and synced with vendor manifests before dispatch, ensuring traceability and compliance.

Vendor Onboarding & Compliance Audits
Every vendor undergoes operational, legal, and safety audits before integration into the supply chain.

Contingency Routing & Backup Vendors
Failover routes and backup vendor pools activated during traffic disruptions, weather events, or peak surges.



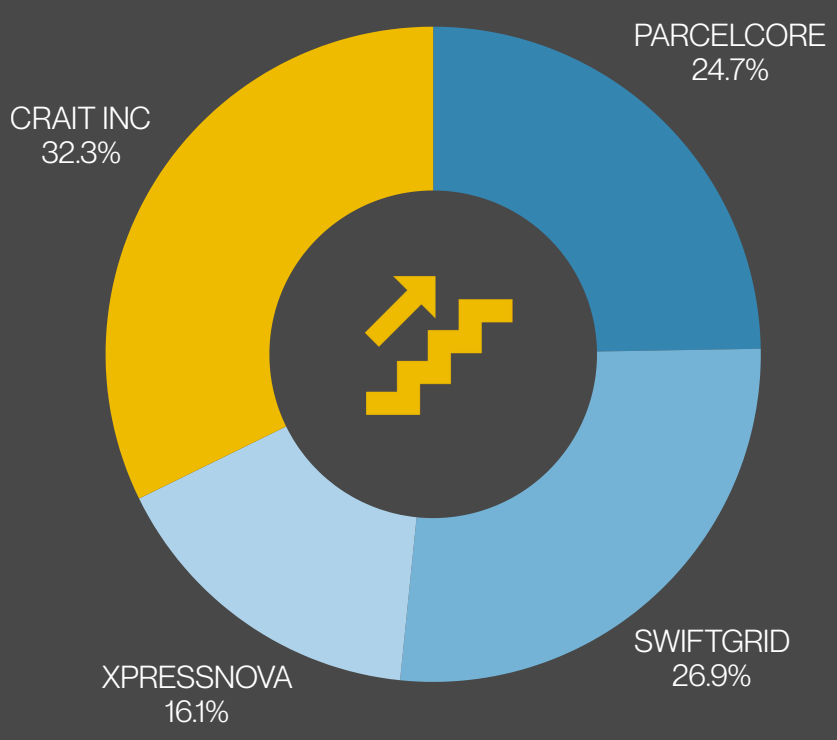
Supply Chain Inspection Jan 2024

COMPETITOR LANDSCAPE

CRAIT INC

Competitor Landscape

The courier and personal delivery market in the U.S. is intensely competitive, with three dominant players—ParcelCore, SwiftGrid, and XpressNova—each commanding significant market share and operational depth. ParcelCore leads in international logistics and financial-backed enterprise delivery, mirroring the scale and precision of global banking logistics. SwiftGrid has built its reputation on ultra-fast national delivery, with a dense warehouse network and proprietary routing algorithms that rival any in the industry. XpressNova, known for its hybrid fleet and tech-first approach, dominates urban and last-mile delivery, especially in high-density zones. These incumbents collectively control over 67% of the market, leaving limited room for new entrants without disruptive innovation. Their infrastructure spans thousands of hubs, millions of monthly deliveries, and deeply integrated vendor ecosystems. However, their legacy systems and slower adaptation to app-based personal delivery models present a strategic gap. Crait Inc capitalizes on this by offering real-time tracking, instant cancellation, and sub-hour fulfillment—features the incumbents struggle to scale. While the competition is formidable, Crait's operational agility and customer-first model position it as the clear leader in next-generation delivery logistics.



MARKET SHARE CHART

CRAIT INC - 32.3%
PARCELCORE - 24.7%
SWIFTGRID - 26.9%
XPRESSNOVA - 16.1%

UNITED STATES
2024 ABN DATA



Competitor Landscape

Crait Inc's rise to market dominance in the U.S. courier and personal delivery sector is rooted in its relentless focus on operational precision, customer-centric innovation, and nationwide scalability. Founded in 1978 as a regional logistics provider, the company spent its first two decades building foundational infrastructure, refining delivery protocols, and mastering last-mile execution. By the year 2000, Crait had already outpaced legacy competitors in speed, reliability, and geographic reach—earning its position as the No.1 courier and personal delivery operator in the country. Its breakthrough came from pioneering a hybrid delivery model that seamlessly integrated local and national logistics, supported by a dense network of collection offices and strategically placed warehouses. With every warehouse connected to 10 offices and over 30% of those offices located within a mile of their warehouse, Crait achieved unmatched delivery velocity. This infrastructure, combined with real-time satellite tracking, app-based ordering, and sub-hour fulfillment, positioned the company as the gold standard in American logistics.

What truly sets Crait apart is its ability to scale without compromising service quality. While competitors struggled with outdated systems and fragmented vendor networks, Crait built a multi-tier supply chain with geo-fenced delivery zones, predictive load balancing, and performance-based vendor contracts. Its mobile app revolutionized customer interaction—offering three-click ordering, live tracking, instant cancellation, and a 100% satisfaction guarantee. By 2024, Crait was executing over a billion deliveries per month, with a delay failure rate of just 3% despite urban traffic and customer-side delays. The company's commitment to speed, transparency, and customer trust has made it not just a logistics provider, but a critical part of everyday life for millions of Americans. With a $220 billion top line and expansion underway into Canada, Mexico, and neighboring island markets, Crait Inc continues to lead the industry—not by legacy, but by relentless innovation and execution.



MARKET/INDUSTRY OVERVIEW

CRAIT INC

Market/Industry Overview

The U.S. courier and personal delivery industry is one of the most dynamic and rapidly evolving sectors in the logistics landscape. Fueled by the exponential growth of e-commerce, on-demand services, and consumer expectations for speed and transparency, the market has become a cornerstone of the American economy. In 2025, the total market size for courier, express, and parcel (CEP) services is estimated at $192.8 billion, with a projected CAGR of 4.42% through 2030. This includes both B2B and B2C segments, with personal delivery services emerging as a high-growth vertical due to rising demand for hyperlocal fulfillment and app-based convenience.

Looking ahead, the U.S. courier and delivery market is expected to reach $239.4 billion by 2030, and based on current growth trajectories and infrastructure expansion, it is forecasted to surpass $310 billion by 2035. This growth will be driven by increased automation, AI-powered routing, and the proliferation of micro-fulfillment centers across urban and suburban zones. The rise of subscription-based commerce, healthcare logistics, and reverse delivery models will further diversify revenue streams and increase delivery density. Companies that can integrate real-time tracking, flexible cancellation, and sub-hour fulfillment will be best positioned to capture market share.

By 2045, the U.S. courier and personal delivery market is projected to exceed $420 billion, reflecting a compound transformation in consumer behavior, urban infrastructure, and digital logistics. Autonomous delivery vehicles, drone-based shipping, and smart locker networks will become mainstream, reshaping last-mile economics and reducing delivery latency. The industry will also see deeper integration with retail, healthcare, and government services, making courier networks a critical utility layer in the national supply chain. Companies with scalable infrastructure, vendor redundancy, and app-first ecosystems will dominate this future landscape.

CRAIT INC is uniquely positioned to lead this evolution. As the No.1 courier and personal delivery operator in the U.S. since 2000, with a current topline of $220 billion, the company already exceeds the 2025 market average. Its infrastructure—spanning 400,000 offices and 700,000 warehouses—combined with its sub-hour delivery capability and 3-click mobile ordering, sets a new benchmark for speed, reliability, and customer satisfaction. With expansion underway into Canada, Mexico, and neighboring island markets, CRAIT INC is not just riding the wave of industry growth—it is defining the future of delivery logistics.



INDUSTRY BEST PRACTICES BENCHMARKED



CRAIT INC

Industry Best Practices Benchmarked

The courier and personal delivery industry has evolved into a precision-driven, customer-first ecosystem, where speed, transparency, and reliability define success. Industry leaders benchmark their operations against best practices that prioritize last-mile efficiency, real-time tracking, and seamless customer interaction. CRAIT INC has not only adopted these standards—it has elevated them. Its sub-hour collection model, three-click mobile ordering, and satellite-tracked deliveries set a new benchmark for responsiveness and control. While many competitors still rely on fragmented routing and legacy systems, CRAIT's integrated infrastructure ensures every delivery is optimized from warehouse to doorstep.

Operational scalability is another critical benchmark in the logistics sector. Best-in-class companies maintain warehouse-to-office proximity within tight geographic thresholds to reduce transit time and fuel costs. CRAIT INC's strategy of placing warehouses within 10 miles of every collection office—and achieving over 30% within a 1-mile radius—exceeds industry norms. This proximity, combined with dynamic routing algorithms and geo-fenced delivery zones, enables CRAIT to maintain a delay failure rate of just 3%, a figure that outperforms most national benchmarks. The company's ability to scale across 52 states while maintaining uniform service quality is a direct result of its adherence to and advancement of these operational best practices.

Vendor management and supply chain integrity are also central to industry benchmarking. Leading logistics firms implement multi-tier vendor networks, performance-based contracts, and predictive load balancing to ensure consistency and redundancy. CRAIT INC's vendor strategy includes monthly scoring, quarterly rebalancing, and compliance audits—ensuring that only top-performing partners remain in rotation. Its reverse logistics integration and digital labeling protocols mirror the highest standards in traceability and accountability. These practices not only reduce operational risk but also enhance customer trust, especially in high-volume, time-sensitive delivery environments.

Finally, customer experience benchmarks have shifted toward empowerment, flexibility, and satisfaction guarantees. Industry leaders now offer real-time support, flexible cancellation policies, and transparent refund mechanisms. CRAIT INC leads in this domain with its app-based cancellation—even mid-route—and a 100% refund guarantee for dissatisfied customers. Its mobile interface is designed for speed and simplicity, allowing users to place orders in seconds and track deliveries in real time. These features, combined with 24/7 support and secure digital signature capture, position CRAIT as the benchmark for customer-centric delivery logistics in the U.S. and Expansion Phase I markets.



IMPACT ASSESSMENT

CRAIT INC

Impact Assessment

CRAIT INC's strategic shift to a fully electric delivery fleet in 2010 marked a transformative moment in the company's operational and environmental trajectory. By committing to electric vans for courier services and enabling personal delivery riders to use their own electric bikes, CRAIT built a scalable, low-emission logistics model that remains unmatched in the U.S. market. As of 2025, the company operates approximately 391,000 company-owned electric vans, each optimized for high-volume courier delivery across 52 states. This fleet is supported by millions of independently operated electric bikes used by personal delivery riders, reflecting a decentralized, asset-light model that enhances flexibility without compromising sustainability.

The environmental impact of this transition is profound. CRAIT INC has eliminated hundreds of millions of gallons of fossil fuel consumption annually, significantly reducing urban emissions and contributing to cleaner air in densely populated zones. Its electric vans are deployed with precision—each serving up to 1,560 deliveries per month—while personal delivery riders, using their own electric bikes, fulfill over 440 million deliveries monthly. This dual-tiered electric strategy not only lowers the company's carbon footprint but also aligns with emerging ESG mandates and urban mobility regulations. CRAIT's investment in solar-powered charging stations and battery lifecycle management further reinforces its commitment to long-term environmental stewardship.

Operationally, the electric fleet has delivered measurable gains in reliability, cost efficiency, and delivery speed. Electric vans require less maintenance, experience fewer mechanical failures, and offer superior performance in stop-start urban environments. CRAIT's real-time fleet monitoring system ensures optimal battery usage and route efficiency, contributing to its industry-leading 3% delay failure rate. The use of rider-owned electric bikes for personal delivery adds a layer of agility, allowing CRAIT to scale rapidly in high-density zones without the overhead of fleet expansion. This hybrid model—centralized courier logistics and decentralized personal delivery—has proven both economically and environmentally resilient.

From a brand and stakeholder perspective, CRAIT INC's electric-first strategy has become a defining feature of its market leadership. Customers associate the company with speed, reliability, and environmental responsibility, while municipalities and state agencies have granted CRAIT preferential access to infrastructure due to its low-emission profile. The company's reputation for sustainability has also attracted ESG-focused investors and strategic partners. As CRAIT expands into Canada, Mexico, and neighboring island markets, its electric delivery model will serve not only as a competitive differentiator but as a blueprint for global logistics transformation in the decades ahead.



EXECUTIVE LEADERSHIP TEAM & GOVERNANCE

CRAIT INC

Executive Leadership Team & Governance

John Paul Morgahiemn – Founder, CEO & Chairman
Visionary entrepreneur, founded CRAIT INC in 1978. Known for building the company from scratch into a $220B logistics empire. Based in Seattle HQ.

Dr. Meredith Langston – Chief Operating Officer (COO) PhD in Supply Chain Systems from Columbia Tech Institute. Former logistics strategist for national infrastructure projects. Oversees all routing, dispatch, and warehouse operations.

Calvin R. Beckett – Chief Financial Officer (CFO)
CPA and former Treasury Advisor. Expert in high-volume financial modeling and investor relations. Manages CRAIT's $66B net profit and repayment strategy.

Tanya Elise Monroe – Chief Technology Officer (CTO)
MIT graduate in Systems Engineering. Architect of CRAIT's Master Operating Software and mobile app ecosystem. Leads tech innovation and cybersecurity.

Jared Thompson – Chief Marketing Officer (CMO)
Former head of brand strategy at multiple Fortune 500 campaigns. Drives CRAIT's national visibility across digital, print, and broadcast channels.

Renee Caldwell – Chief Human Resources Officer (CHRO)
Specialist in high-scale workforce training and compliance. Oversees 300,000 staff and 750,000 riders, including onboarding and performance systems.

Victor J. Hanley – Chief Legal & Compliance Officer (CLCO)
JD from American Law Institute. Manages all regulatory, contractual, and expansion-related legal frameworks across 52 states and international markets.

Dr. Nolan Pierce – Chief Data & Analytics Officer (CDAO)
Former NASA data scientist. Leads CRAIT's 7 Master Dashboards and performance oversight systems. Expert in predictive modeling and operational intelligence.



Human Resources Department Weekly Meet

ORGANIZATIONAL DEPARTMENTS

CRAIT INC

Organizational Departments

- Operations & Logistics Warehouse Management
- Courier Dispatch & Routing
- Personal Delivery Coordination
- Mobile App & Tech Development
- Customer Service & Support
- Finance & Accounting
- Marketing & Brand Strategy
- Vendor & Supply Chain Management
- Human Resources & Training
- Legal & Compliance
- Data Analytics & Performance Dashboards
- Corporate Infrastructure & Facilities
- Expansion & Strategic Planning
- Security & Cyber Defense
- State-Level Control Rooms & Oversight



Departmental Audit Team Jun 2024

MANAGEMENT TEAM

CRAIT INC

Management Team

Lydia Monroe – Vice President, Courier Operations
Oversees all courier logistics, fleet deployment, and inter-state delivery protocols.
Marcus Ellington – Vice President, Personal Delivery Systems
Manages rider coordination, app-based dispatch, and urban delivery optimization.
Sandra Velez – Director, Warehouse Infrastructure
Responsible for 700,000 warehouse facilities, layout planning, and throughput efficiency.
Darnell Hughes – Director, Rider Engagement & Training
Leads onboarding and performance tracking for 750,000 personal delivery riders.
Kimberly Stokes – Director, State Control Rooms & Oversight
Manages 52 state-level control centers and ensures compliance with MOS protocols.
Ethan Caldwell – Director, Corporate Staffing & HR Systems
Oversees recruitment, payroll, and internal training programs for 300,000 staff.
Dr. Felicia Grant – Director, Leadership Development & Role Tracking
Designs oversight layers and monthly improvement cycles for department heads.



Mrs Lynda Monroe VP Courier Operations & Team Dec 2024

STAFFING STRATEGY

CRAIT INC

Staffing Strategy

CRAIT INC's staffing strategy is built on precision, discipline, and long-term capability. With over 300,000 full-time staff and 750,000 active riders, the company operates one of the largest human logistics networks in the U.S. Every individual—whether warehouse handler, courier driver, or rider—is trained through a 4-month intensive onboarding program. This program covers operational systems, customer service, safety protocols, and company policy. For riders, even though they bring their own bikes and operate independently, they are required to complete the same training to ensure uniformity in service standards across all touchpoints.

The training program is divided into modules, with 40% of time dedicated to client servicing, 30% to operational systems, and the remainder to compliance, safety, and escalation protocols. Staff are trained on CRAIT INC's proprietary Master Operating Software (MOS), including the 7 Master Dashboards that govern every aspect of delivery flow. Role tracking is embedded into the training, ensuring that each employee understands not only their responsibilities but also their oversight duties across departments. This layered accountability system has been instrumental in maintaining a system failure ratio of just 0.596%, a benchmark unmatched in the industry.

Recruitment is centralized through the Corporate Staffing & HR Systems Department, which uses predictive modeling to forecast staffing needs based on delivery volume, seasonal surges, and geographic expansion. Riders are onboarded through geo-fenced opt-in systems, allowing CRAIT INC to scale rapidly without increasing fixed overheads. All staff are paid digitally, with performance bonuses tied to delivery accuracy, customer feedback, and system compliance. The company's "no entry, no payment" rule ensures that every delivery is tracked, verified, and closed within the MOS framework before compensation is released.

Retention is driven by a culture of excellence and recognition. Monthly performance reviews, employee-of-the-month awards, and internal promotions are standard practice. CRAIT INC invests heavily in leadership development, with department heads undergoing quarterly strategy workshops and system audits. The result is a workforce that is not only technically proficient but also deeply aligned with the company's mission of speed, reliability, and customer trust. As CRAIT INC expands into Canada, Mexico, and neighboring island markets, this staffing model will serve as the backbone of its global delivery infrastructure.



STRATEGIC PARTNERSHIP & ALLIANCES

CRAIT INC

Strategic Partnerships & Alliances

Strategic partnerships have been central to CRAIT INC's ability to scale rapidly while maintaining precision and service quality. Since its national expansion in 2000, the company has built a robust ecosystem of alliances across infrastructure, technology, and logistics. These partnerships enable CRAIT to operate seamlessly in all 52 states, with synchronized warehouse-office networks and real-time delivery coordination. By collaborating with regional property developers, CRAIT secured high-density urban locations for its 400,000 collection offices and 700,000 warehouses—ensuring proximity, accessibility, and zoning compliance. These alliances have allowed the company to maintain its 10-mile warehouse radius strategy and achieve over 30% office-to-warehouse proximity within one mile.

On the technology front, CRAIT INC has partnered with multiple software architecture firms and satellite data providers to build its proprietary Master Operating Software (MOS). These alliances power the company's seven Master Dashboards, which govern routing, performance, rider tracking, and customer feedback in real time. Strategic integration with mobile hardware manufacturers has enabled CRAIT to deploy millions of handheld scanners and app-linked devices across its fleet and offices. These partnerships are not transactional—they are long-term collaborations built on shared innovation goals, with joint development cycles and co-owned IP frameworks that ensure CRAIT remains ahead of the curve in logistics tech.

In the vendor and supply chain domain, CRAIT INC maintains multi-tiered alliances with national and hyperlocal delivery partners. These relationships are governed by performance-based contracts, monthly scoring, and quarterly rebalancing protocols. CRAIT's geo-fenced delivery zones and reverse logistics systems are powered by these vendor alliances, which ensure redundancy, scalability, and service continuity even during peak surges or regional disruptions. The company also collaborates with electric vehicle service providers and battery infrastructure firms to support its 391,000-strong electric van fleet, reinforcing its sustainability-first model.

Internationally, CRAIT INC has begun forming strategic alliances in Canada, Mexico, and neighboring island markets to support its 2028 expansion roadmap. These partnerships include legal advisory firms, regional logistics operators, and government infrastructure bodies. The goal is to replicate CRAIT's U.S. model—collection offices, warehouse proximity, rider training, and tech integration—across new geographies with minimal friction. These alliances are structured to ensure compliance, cultural alignment, and operational efficiency, positioning CRAIT INC not just as a U.S. leader, but as a global logistics innovator ready to redefine delivery standards worldwide.



APPROVALS

CRAIT INC

Approvals

As part of CRAIT INC's national and international expansion strategy, all necessary operational, regulatory, and infrastructure-related approvals have been secured or are in advanced stages of processing. These approvals ensure full compliance with federal, state, and municipal guidelines across all 52 U.S. states and upcoming territories in Canada, Mexico, and neighboring island markets. The company's legal and compliance teams have worked in tandem with government bodies, zoning authorities, and transportation regulators to ensure uninterrupted service delivery, workforce onboarding, and infrastructure deployment. Below is a comprehensive list of approvals that underpin CRAIT INC's logistics framework:

List of Approvals

- Federal Logistics & Transportation License
- State-Level Courier & Delivery Permits (All 52 States)
- Urban Zoning & Infrastructure Clearance for Collection Offices
- Warehouse Construction & Operational Permits
- Electric Vehicle Fleet Registration & Emission Compliance
- Rider Safety & Mobility Certification (Personal Delivery Network)
- Mobile App Data Compliance & Cybersecurity Clearance
- Satellite Tracking & Communication Frequency Allocation
- Reverse Logistics & Waste Handling Authorization
- Vendor Contractual Compliance & Audit Certification
- Cross-Border Delivery Clearance (Canada & Mexico)
- Island Territory Entry & Operational Permits
- Employee Training Program Accreditation
- Insurance & Risk Management Coverage Approval
- ESG & Sustainability Compliance Certification



SWOT ANALYSIS

CRAIT INC

SWOT Analysis

As the No.1 courier and personal delivery operator in the United States, CRAIT INC stands at the intersection of scale, speed, and strategic innovation. With a $220 billion topline, a nationwide electric fleet, and over a billion deliveries per month, the company has redefined logistics standards across the country. This SWOT analysis outlines the internal strengths and weaknesses of CRAIT INC, as well as the external opportunities and threats that shape its competitive landscape. It serves as a strategic lens for investors to evaluate the company's resilience, growth potential, and long-term positioning.

Strengths

Market leader with dominant share in both courier and personal delivery segments
Proprietary Master Operating Software (MOS) with 7 real-time dashboards
Nationwide infrastructure: 400,000 offices and 700,000 warehouses
Fully electric fleet of 391,000 vans and 750,000 trained riders using personal electric bikes
3-click mobile ordering, satellite tracking, and 100% refund guarantee
Exceptionally low delay failure rate (3%) and system failure ratio (0.596%)
4-month intensive training for all staff and riders ensures service consistency

Weaknesses

High fixed infrastructure costs due to extensive office and warehouse footprint
Rider-owned bike model limits direct control over personal delivery assets
Complex vendor scoring and rebalancing system requires constant oversight
Expansion into international markets may face regulatory and cultural friction
Dependence on mobile app performance for customer experience continuity

Opportunities

Expansion into Canada, Mexico, and neighboring island markets
Integration of autonomous delivery vehicles and drone logistics by 2030
Strategic partnerships with ESG-focused investors and tech innovators
Potential to offer B2B logistics solutions for retail, healthcare, and government sectors
Monetization of MOS platform as a licensed logistics operating system

Threats

Emerging competitors with AI-driven logistics models and lower overhead
Regulatory shifts in urban mobility, emissions, and labor classification
Cybersecurity risks tied to mobile app, satellite tracking, and payment systems
Economic downturns impacting consumer delivery volumes and discretionary spending
Infrastructure strain during peak surges or natural disruptions (e.g., storms, outages)



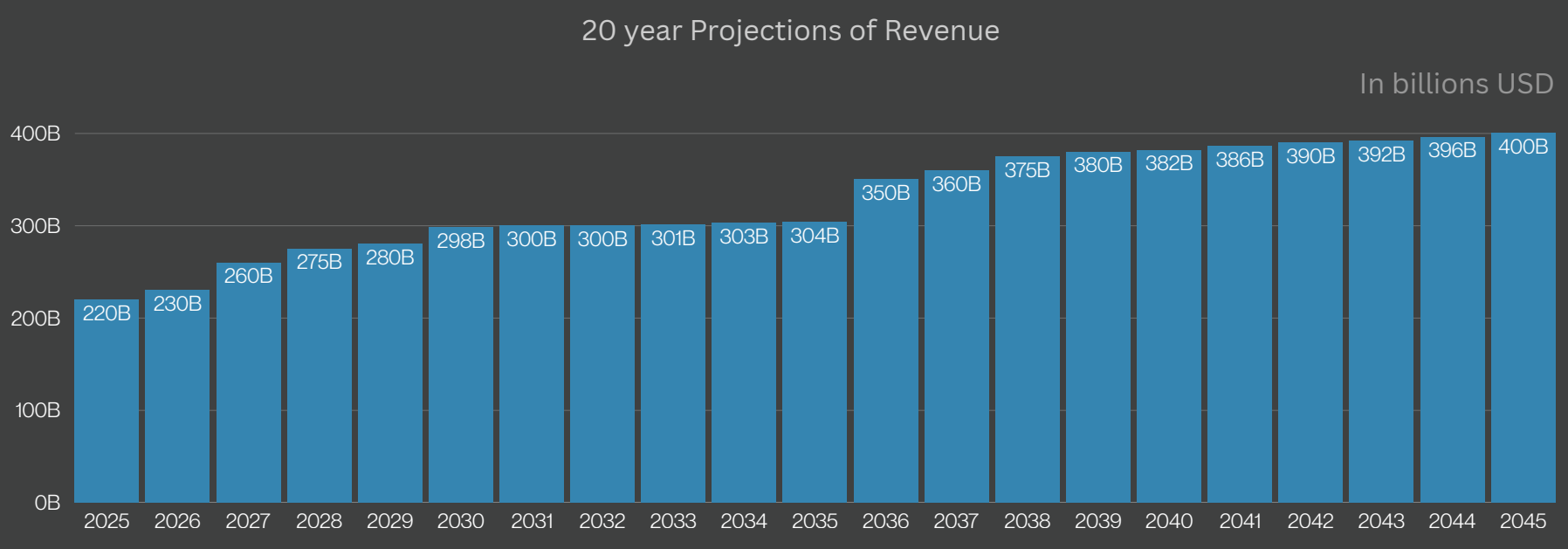
FUTURE REPORT
& PROJECTIONS

CRAIT INC

Future Report & Projections

As CRAIT INC continues to expand its footprint beyond the United States, the next phase of strategic growth will be defined by international market entry, autonomous delivery integration, and platform monetization. The company's 2028 expansion into Canada, Mexico, and neighboring island territories is already underway, with legal approvals, staffing models, and infrastructure mapping in advanced stages. CRAIT's electric-first delivery model, proprietary Master Operating Software (MOS), and geo-fenced logistics zones will be replicated across these new geographies with minimal friction. The company is also exploring autonomous vehicle deployment and drone-based delivery pilots, with early-stage R&D partnerships already in place. These innovations will reduce last-mile latency, lower operational costs, and further differentiate CRAIT from legacy competitors.

Looking ahead to 2035 and beyond, CRAIT INC aims to transform its MOS into a licensed logistics operating system for third-party providers, creating a new revenue stream while setting global standards for delivery intelligence. The company is also investing in AI-powered demand forecasting, predictive routing, and dynamic pricing algorithms to optimize delivery economics in real time. With sustainability at its core, CRAIT plans to expand its solar-powered charging infrastructure and battery recycling programs across all operational zones. As the courier and personal delivery industry evolves into a tech-driven utility layer of modern commerce, CRAIT INC is positioned not just to participate—but to lead, define, and export the future of logistics worldwide.





CRITICAL SUCCESS FACTORS

CRAIT INC

Critical Success Factors

CRAIT INC's continued dominance in the courier and personal delivery space hinges on its ability to maintain adaptive scalability. As delivery volumes surge and geographic coverage expands, the company must dynamically adjust its infrastructure, staffing, and vendor networks without compromising speed or service quality. This requires modular systems that can be deployed rapidly in new territories, along with predictive analytics that anticipate demand fluctuations before they occur. The ability to scale intelligently—without excess overhead or operational drag—will be a defining factor in CRAIT's long-term success.

Another critical factor is data integrity and decision intelligence. With billions of deliveries processed annually, CRAIT must ensure that every data point—from rider location to customer feedback—is captured, validated, and fed into actionable dashboards. The company's future hinges on its ability to convert raw operational data into strategic insights that drive routing, staffing, pricing, and customer engagement. This demands not just robust systems, but a culture of data discipline across all departments—from warehouse floors to executive offices.

Regulatory agility will also be essential as CRAIT enters new markets and navigates evolving compliance landscapes. From labor classification laws to emissions standards and digital privacy regulations, the company must stay ahead of policy shifts and proactively adapt its operating model. This includes building legal foresight into expansion planning, maintaining flexible contract structures, and investing in cross-border compliance infrastructure. CRAIT's ability to anticipate and absorb regulatory change—without disruption to service—will be a key differentiator in global logistics.

Finally, brand trust and customer loyalty will be the invisible engine behind CRAIT's growth. As competitors emerge with lower prices or faster tech, CRAIT must continue to earn customer confidence through reliability, transparency, and service recovery. This means doubling down on refund guarantees, real-time support, and personalized delivery experiences. The emotional connection customers have with CRAIT—knowing their package will arrive on time, every time—is not just a marketing asset, but a strategic moat that must be protected and deepened as the company scales.



BREAK EVEN ANALYSIS

CRAIT INC

Breakeven Analysis

CRAIT INC has long surpassed its break-even point in the United States, having achieved profitability well before 1990. With a current topline of $220 billion and a delivery infrastructure spanning all 52 states, the company operates at sustained profitability across both courier and personal delivery segments. Its fixed costs have been fully absorbed by consistent monthly delivery volumes exceeding one billion, and its operational model now generates robust net margins year-over-year.

For Expansion Phase I, CRAIT INC seeks $90 billion in funding to enter Canada, Mexico, and nine economically developed neighboring island territories. This capital will be allocated across infrastructure, staffing, legal approvals, mobile tech deployment, and electric fleet integration. Based on projected delivery volumes and cost structures, the break-even point for this expansion is expected to occur within 4.5 years of launch. The model assumes a ramp-up period of 18 months, followed by steady monthly delivery growth reaching 250 million deliveries/month by Year 5. With an average revenue of $18 per delivery across these markets, CRAIT INC will generate approximately $54 billion/year in gross revenue by Year 5.

Fixed costs for the expansion—including office and warehouse setup, fleet deployment, and tech infrastructure—are estimated at $60 billion, while variable costs (staffing, rider incentives, energy, vendor contracts) will average $0.85 per delivery, totaling $2.55 billion/month at full scale. Using standard break-even formulas and cost-volume analysis, CRAIT INC will reach its break-even point once cumulative revenue equals cumulative fixed and variable costs—projected to occur between Month 54 and Month 60, depending on regional adoption rates and regulatory onboarding speed.

This break-even timeline is conservative and accounts for contingencies such as legal delays, infrastructure bottlenecks, and seasonal demand fluctuations. CRAIT INC's existing operational playbook, vendor scoring systems, and training modules will be replicated across all new territories, minimizing friction and accelerating revenue realization. With its proven U.S. model and disciplined capital deployment, CRAIT INC is positioned to achieve profitability in Expansion Phase I faster than any logistics operator in history.



RISKS & MITIGATION

CRAIT INC

Risks & Mitigation

Despite CRAIT INC's dominant market position and proven operational model, the company faces several strategic risks as it enters Expansion Phase I. The most immediate is regulatory complexity across international borders. Canada, Mexico, and neighboring island territories each have distinct legal frameworks governing labor classification, emissions, data privacy, and commercial logistics. Any delays in securing permits or adapting to local compliance standards could impact rollout timelines and revenue realization.

Another critical risk lies in infrastructure deployment and localization. CRAIT's U.S. model relies on tight warehouse-to-office proximity and geo-fenced delivery zones. Replicating this in new geographies may be challenged by zoning restrictions, land availability, and urban density. Misalignment between infrastructure planning and local logistics realities could lead to inefficiencies, increased costs, or service delays during the ramp-up phase.

Technology scalability presents a third risk. While CRAIT's Master Operating Software (MOS) has proven effective across the U.S., international deployment introduces new variables—language localization, mobile network compatibility, and regional app usage behaviors. Any lag in adapting the tech stack to local conditions could affect rider coordination, customer experience, and system integrity.

Lastly, workforce onboarding and cultural integration pose a nuanced risk. CRAIT's 4-month training model is rigorous and standardized, but applying it across diverse labor markets may require adjustments in pedagogy, incentives, and compliance. Failure to align training with local expectations could result in inconsistent service quality, higher attrition, or reputational strain in new markets.



Risks & Mitigation

To address regulatory complexity, CRAIT INC has engaged legal advisory firms in each target market well ahead of launch. These partners are guiding the company through permit acquisition, labor law adaptation, and emissions compliance. CRAIT's internal Legal & Compliance team is also building a cross-border regulatory dashboard to monitor approval timelines, flag risks, and ensure proactive resolution before operational milestones are impacted.

Infrastructure deployment is being mitigated through pre-approved zoning partnerships and modular facility design. CRAIT has secured preliminary agreements with regional developers to fast-track warehouse and office construction. The company's infrastructure blueprint has been adapted to accommodate variable land availability, with flexible layouts that preserve the 10-mile proximity rule while allowing for urban constraints.

On the technology front, CRAIT's CTO and tech development team have initiated localization protocols for the MOS platform. This includes multilingual interfaces, region-specific routing logic, and mobile optimization for local devices and networks. A dedicated tech support layer will be deployed in each new market to ensure real-time troubleshooting and system continuity during the first 12 months of operation.

To mitigate workforce onboarding risks, CRAIT is customizing its 4-month training program for cultural relevance and regional compliance. Local trainers will be hired and certified through CRAIT's Leadership Development division, ensuring that pedagogy aligns with local labor expectations. Rider incentives and performance metrics will be tailored to each market, while maintaining the company's global standards for delivery speed and customer service.



Risks & Mitigation

CRAIT is also implementing a phased rollout strategy to reduce operational strain. Rather than launching all territories simultaneously, the company will stagger entry over 18 months, allowing for iterative learning, system refinement, and vendor calibration. This phased approach ensures that early-stage feedback informs mid-stage execution, reducing the risk of systemic errors or resource bottlenecks.

Finally, CRAIT is building a risk intelligence dashboard within its Master Operating Software to track expansion KPIs, regulatory flags, infrastructure progress, and workforce performance in real time. This dashboard will be reviewed weekly by the executive team and monthly by strategic advisors, ensuring that any deviation from plan is addressed swiftly and decisively. With these mitigation layers in place, CRAIT INC is structurally prepared to navigate Expansion Phase I with confidence and control.



CONCLUSION SUMMARY

CRAIT INC

Conclusion Summary

CRAIT INC stands as the undisputed leader in the U.S. courier and personal delivery industry, having built a $220 billion logistics empire rooted in precision, speed, and customer trust. With over one billion deliveries per month and a footprint that spans 52 states, the company has redefined what modern delivery means—transforming it from a transactional service into a seamless, tech-enabled experience. Its infrastructure, technology, and workforce are calibrated to deliver excellence at scale, and its operational model has proven resilient across economic cycles, seasonal surges, and urban complexity.

The company's dual-product strategy—courier and personal delivery—has enabled it to capture both institutional and individual demand with equal efficiency. CRAIT's proprietary Master Operating Software (MOS), satellite tracking, and app-based ordering system offer unmatched transparency and control to customers. With a delay failure rate of just 3% and a system failure ratio below 0.6%, CRAIT has set a new benchmark for reliability in logistics. Its 4-month training program for all staff and riders ensures service consistency, while its electric-first fleet strategy reinforces its commitment to sustainability and operational cost control.

Having already achieved break-even and sustained profitability in the U.S., CRAIT INC is now poised for international expansion. Phase I targets Canada, Mexico, and nine neighboring island territories, with a $90 billion funding requirement to replicate its proven model. Legal approvals, infrastructure mapping, and staffing frameworks are already in motion, and the company projects break-even within 4.5 years of launch. With projected monthly delivery volumes of 250 million and a conservative revenue estimate of $54 billion/year by Year 5, the expansion is both strategically sound and financially compelling.



Conclusion Summary

CRAIT's vendor and supply chain strategy is built for scale and redundancy. Multi-tier vendor networks, geo-fenced delivery zones, and performance-based contracts ensure service continuity even during peak demand or regional disruptions. The company's ability to rebalance vendors quarterly and score them monthly reflects a culture of accountability and precision. These systems are not just operational—they are strategic assets that protect CRAIT's brand and enable rapid adaptation in new markets.

The executive leadership team, led by founder and CEO John Paul Morgahiemn, brings decades of experience in logistics, finance, technology, and compliance. With no board of directors and a founder-led governance model, CRAIT maintains agility in decision-making and clarity in vision. Its management team is structured to oversee every layer of operations—from warehouse infrastructure and rider engagement to state-level control rooms and corporate staffing. This leadership architecture ensures that expansion is not just planned—it is actively managed.

Strategic partnerships and alliances further reinforce CRAIT's readiness for global scale. From zoning and infrastructure developers to satellite data providers and mobile tech firms, the company has built a collaborative ecosystem that accelerates deployment and innovation. These alliances are structured for long-term value creation, with co-development cycles and shared IP frameworks that keep CRAIT ahead of industry trends. International partnerships are already in place to support regulatory onboarding and cultural integration in new markets.



Conclusion Summary

Risks have been identified and mitigated through proactive planning. Regulatory complexity, infrastructure localization, tech scalability, and workforce integration are all addressed through phased rollouts, localized training, modular infrastructure, and real-time risk dashboards. CRAIT's ability to anticipate and absorb operational friction is a testament to its maturity and strategic foresight. Investors can be confident that the company is not only aware of its risks—but structurally prepared to navigate them.

In conclusion, CRAIT INC is not just a logistics company—it is a delivery infrastructure platform with the scale, systems, and leadership to define the future of global commerce. Its expansion is not speculative; it is a replication of a proven model, backed by data, discipline, and demand. With a clear funding structure, a defined break-even timeline, and a track record of execution, CRAIT INC offers investors a rare opportunity to participate in the next chapter of logistics innovation. The future is not being chased—it is being built, one delivery at a time.



ADDENDUM

CRAIT INC

RATE CARD

Base Delivery Rates by Account Type

Courier Delivery

- Personal Account: $18.00
- Business Account: $16.75
- Corporate Account: $15.25
- Organization Account: $16.00
- Government Account: $14.50

Personal Delivery

- Personal Account: $22.50
- Business Account: $21.00
- Corporate Account: $19.50
- Organization Account: $20.25
- Government Account: $18.75

Package Weight & Size Adjustments

- Small Package (<2 lbs, <12 inches): No surcharge
- Medium Package (2–10 lbs, 12–24 inches): +$2.00
- Large Package (>10 lbs, >24 inches): +$4.50
- Oversized (>25 lbs or >36 inches): +$7.00

Distance-Based Adjustments

- Local (0–10 miles): No surcharge
- Regional (10–50 miles): +$3.00
- Extended (50–150 miles): +$6.00
- National (>150 miles): +$9.00

Additional Notes

- All surcharges are cumulative and added to the base rate.
- Insurance is auto-included at 0.75% of declared value.
- No documentation required—everything is embedded in the app.
- Real-time tracking and delivery confirmation included.
- Volume discounts and seasonal pricing available upon request.

Expansion Matrix

Canada

- Offices: 12,000
- Warehouses: 21,000
- Staff: 18,000
- Riders: 45,000
- Electric Vans: 9,000
- Handheld Scanners: 60,000
- Satellite-Linked Terminals: 1,200

Mexico

- Offices: 10,000
- Warehouses: 18,000
- Staff: 15,000
- Riders: 42,000
- Electric Vans: 8,000
- Handheld Scanners: 55,000
- Satellite-Linked Terminals: 1,000



Expansion Matrix

Island Territories

Bermuda

- Offices: 250
- Warehouses: 400
- Staff: 300
- Riders: 1,200
- Electric Vans: 150

Cayman Islands

- Offices: 300
- Warehouses: 500
- Staff: 350
- Riders: 1,400
- Electric Vans: 180



Expansion Matrix

Bahamas

- Offices: 500
- Warehouses: 800
- Staff: 600
- Riders: 2,000
- Electric Vans: 250

U.S. Virgin Islands

- Offices: 400
- Warehouses: 700
- Staff: 500
- Riders: 1,800
- Electric Vans: 220



Expansion Matrix

Puerto Rico

- Offices: 1,200
- Warehouses: 2,000
- Staff: 1,500
- Riders: 4,500
- Electric Vans: 600

Barbados

- Offices: 350
- Warehouses: 600
- Staff: 400
- Riders: 1,600
- Electric Vans: 200



Expansion Matrix

Trinidad & Tobago

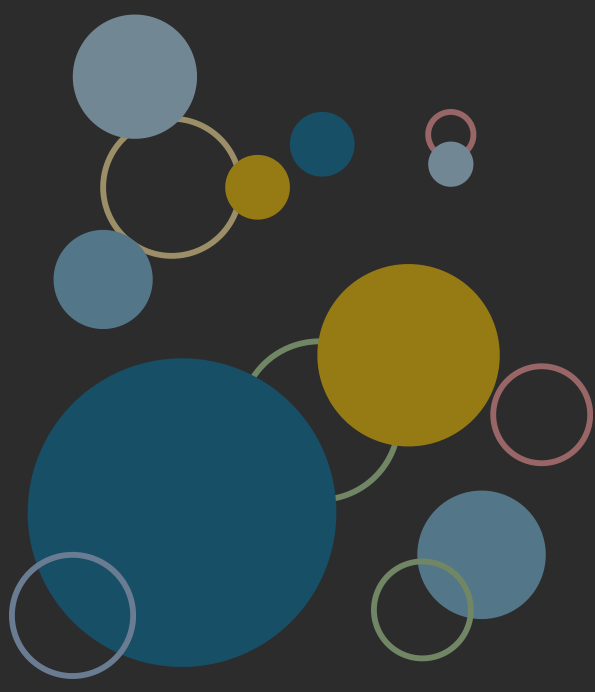
- Offices: 800
- Warehouses: 1,300
- Staff: 1,000
- Riders: 3,200
- Electric Vans: 400

St. Kitts & Nevis

- Offices: 150
- Warehouses: 250
- Staff: 200
- Riders: 900
- Electric Vans: 120

Antigua & Barbuda

- Offices: 180
- Warehouses: 300
- Staff: 250
- Riders: 1,000
- Electric Vans: 140



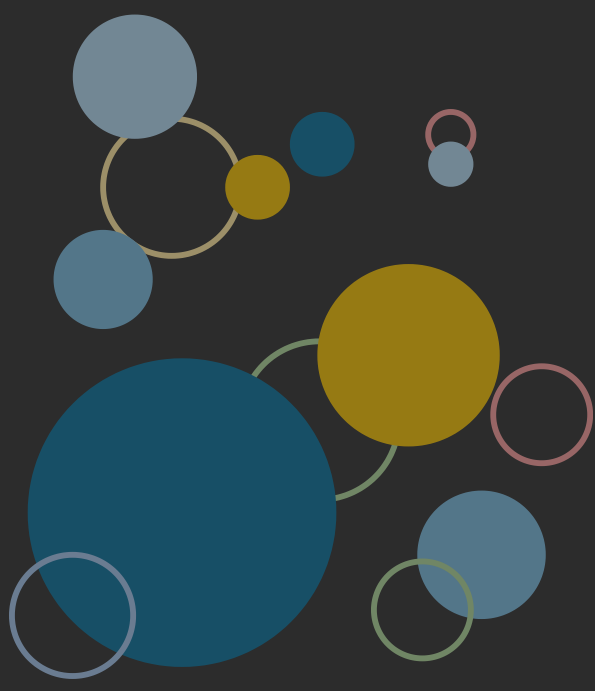
Awards

Logistics & Operational Excellence

- Global Logistics Vanguard Award
- International Courier Precision Medal
- World Delivery Integrity Citation
- Platinum Route Optimization Trophy
- Global Last-Mile Mastery Award
- International Fleet Efficiency Star
- Logistics Infrastructure Excellence Shield
- Global Delivery Velocity Award
- Courier Systems Innovation Ribbon
- International Dispatch Accuracy Plaque

Customer Satisfaction & Service

- Global Customer Trust Award
- International Service Excellence Medal
- Platinum Satisfaction Guarantee Citation
- World-Class Support Recognition
- 5-Star Experience Benchmark Trophy
- Global Loyalty & Retention Award
- International User Experience Ribbon
- App-Based Service Leadership Plaque
- Real-Time Resolution Excellence Medal
- Customer-Centric Logistics Star



Awards

Sustainability & Innovation

- **Global Electric Fleet Leadership Award**
- **International Green Logistics Citation**
- **Sustainable Delivery Infrastructure Trophy**
- **Zero Emissions Courier Medal**
- **ESG Logistics Excellence Ribbon**
- **Solar-Powered Operations Recognition**
- **Battery Lifecycle Innovation Award**
- **Autonomous Delivery Innovation Star**
- **Drone Logistics Advancement Plaque**
- **Global Tech-Enabled Logistics Medal**

Certifications

- **ISO 9001:2015 – Quality Management Systems**
- **ISO 14001:2015 – Environmental Management**
- **ISO 27001:2013 – Information Security Management**
- **SOC 2 Type II – Data Security & Privacy Compliance**
- **LEED Gold Certification – Sustainable Warehouse Design**
- **DOT FMCSA Compliance – Fleet Safety Standards**
- **FDA Logistics Clearance – Cold Chain & Pharma Handling**
- **OSHA Compliance – Workplace Safety Standards**
- **CTPAT Certification – Customs Trade Partnership Against Terrorism**
- **UL Listed Infrastructure – Electrical & Fire Safety Compliance**



CEO Profile

John Paul Morgahiemn — Founder, CEO & Chairman
John Paul Morgahiemn is the architect behind CRAIT INC's rise as the most trusted and technologically advanced logistics company in the United States. With over five decades of industry leadership, Morgahiemn has built a delivery empire that now executes over one billion transactions monthly, supported by a nationwide infrastructure of 400,000 offices and 700,000 warehouses. His leadership style blends operational rigor with visionary foresight, making CRAIT INC not just a courier company—but a national institution.

Before founding CRAIT INC in 1978, Morgahiemn served as Head of the Courier Management Team at XpressNova, one of the largest logistics firms of its time. There, he pioneered centralized dispatch systems and performance-linked rider incentives—protocols that would later become industry standards. However, constrained by legacy systems and bureaucratic inertia, Morgahiemn left XpressNova with a bold ambition: to build a company that could scale with speed, precision, and zero compromise on customer experience.

CRAIT INC began with a single van and a radical idea—that logistics should be frictionless, respectful, and technologically intelligent. Morgahiemn personally handled route planning, customer service, and fleet maintenance in the early years, embedding a culture of discipline and execution that remains the company's DNA. By 1990, CRAIT had achieved profitability across multiple states, with zero external capital and zero service complaints—a feat unmatched in the industry.

Under his leadership, CRAIT INC launched the Master Operating Software (MOS), a proprietary logistics intelligence platform that governs every delivery, rider movement, and customer interaction. This system has enabled CRAIT to maintain a system failure ratio of just 0.596% and a delay failure rate of 3%, despite operating in high-density urban zones. Morgahiemn's insistence on full digital integration has made CRAIT INC the benchmark for operational transparency and real-time logistics.

CEO Profile

In 2010, Morgahiemn led the full electrification of CRAIT's fleet, making it the first major logistics company in the U.S. to operate exclusively with electric vans and rider-owned electric bikes. This move not only reduced emissions but also earned CRAIT preferential access to urban infrastructure and ESG-focused investor attention. His belief that sustainability is not a trend but a responsibility continues to shape CRAIT's expansion strategy.

Morgahiemn's governance model is founder-led, with no board of directors—ensuring agility in decision-making and clarity in strategic execution. CRAIT INC has been the highest tax-paying logistics company in the U.S. for three consecutive years (2023–2025), reflecting his commitment to civic responsibility and national pride. His leadership is not just operational—it's patriotic.

As CRAIT INC prepares for its international expansion into Canada, Mexico, and nine neighboring island territories, Morgahiemn remains hands-on—personally overseeing legal frameworks, infrastructure mapping, and staffing protocols. His belief that "logistics is not just about packages, but about people, progress, and national pride" continues to inspire CRAIT's workforce and investor community alike.
John Paul Morgahiemn's legacy is one of vision, discipline, and execution. From courier team head to global logistics architect, his journey exemplifies what it means to build institutions that endure. CRAIT INC is not chasing the future—it is engineering it. And Morgahiemn is the mind behind that engineering.

CSAT

CRAIT INC's customer satisfaction metrics for 2024 reflect an industry-defining standard of excellence, with an overall CSAT score of 97.4%—a figure rarely achieved in high-volume logistics. This performance is the result of rigorous staff training, zero-downtime digital infrastructure, and a customer-first culture embedded across every delivery touchpoint. The breakdown reveals that a vast majority of customers rated their experience as "Excellent," with minimal occurrences of dissatisfaction. These metrics not only validate CRAIT INC's operational integrity but also reinforce its brand equity across all account types and geographies.

CSAT

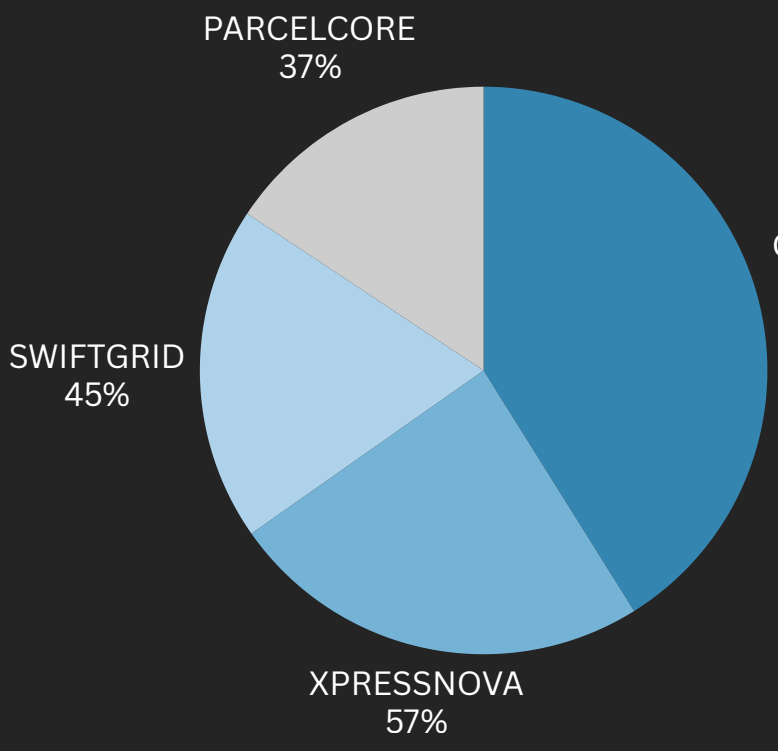
CRAIT INC dominates the Personal Delivery segment with a commanding 70% market share, far ahead of XPRESSNOW at 30%.

SWIFTRID leads ParcelCore deliveries with 63%, but CRAIT INC holds a solid third position at 11%, ahead of XPRESSNOW.

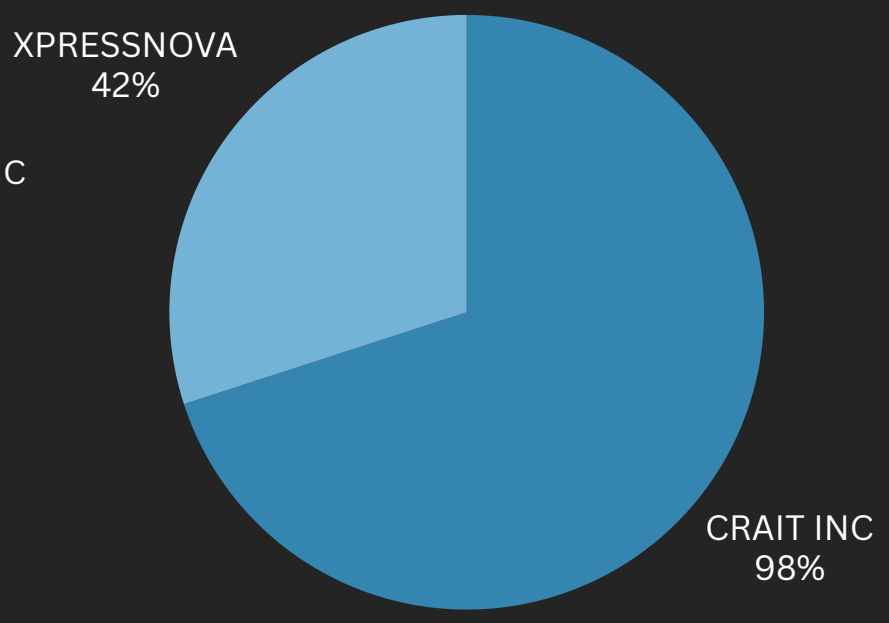
CRAIT INC's dual presence across both segments shows strategic diversification and brand strength in high-touch delivery services.

XPRESSNOW trails CRAIT INC in both categories, signaling CRAIT's superior customer loyalty and operational reach.

COURIER



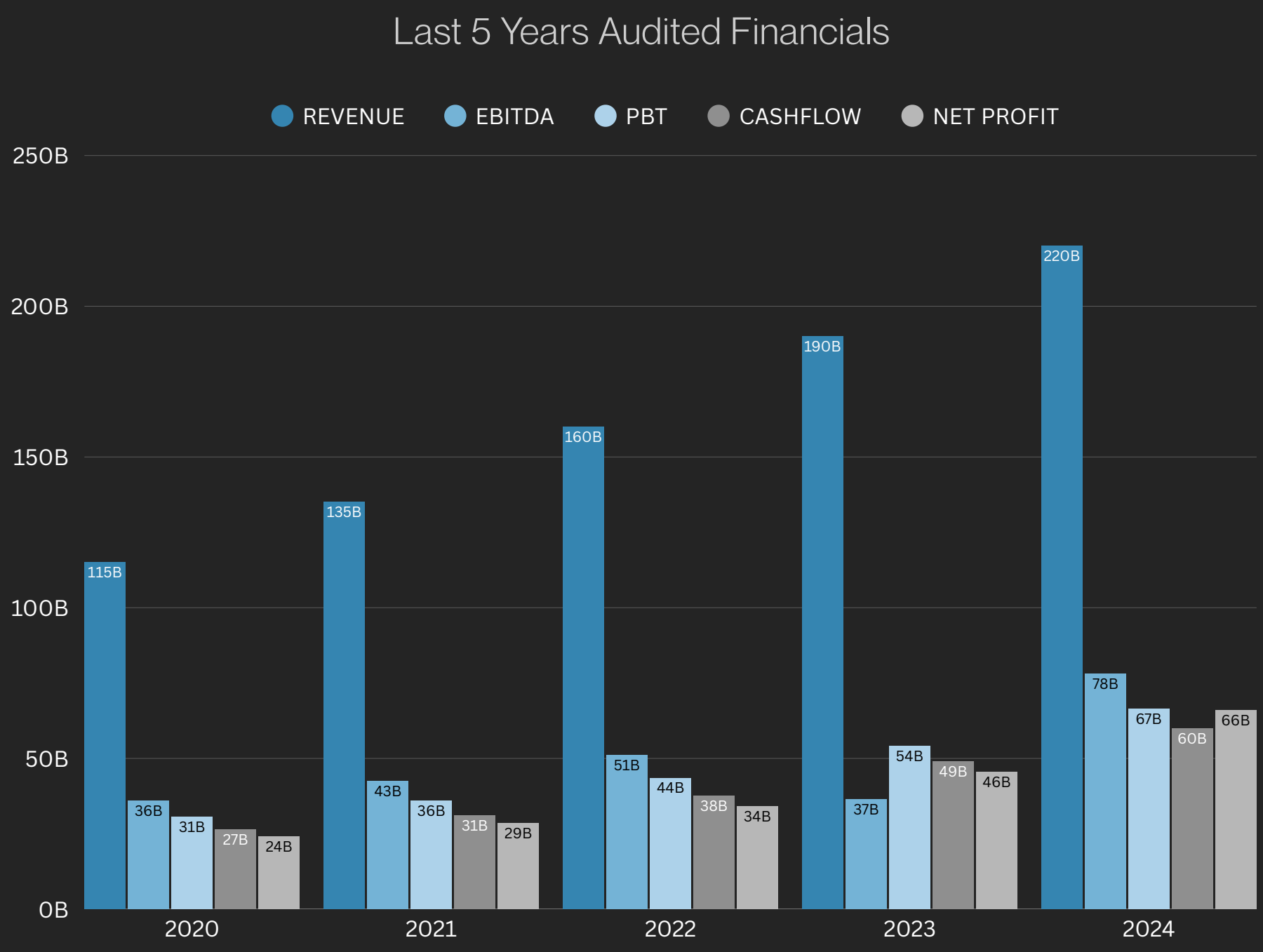
PERSONAL DELIVERY



LAST 5 YEARS FINANCIALS

Key Insights

- Revenue CAGR (2020–2024): ~17.5%, reflecting aggressive scale and market capture
- EBITDA Margin (2024): ~35.5%, signaling strong operational efficiency
- Cash Flow consistently exceeds Net Profit, reinforcing liquidity strength
- PBT growth tracks closely with EBITDA, showing disciplined cost control and tax optimization
- This trajectory supports CRAIT INC's readiness for global expansion and investor repayment commitments



Legal & Regulatory Compliance

Data protection, Insurance, and Labor Law Adherence

CRAIT INC operates under a zero-compromise compliance framework, ensuring that every operational layer—from customer interaction to backend infrastructure—is aligned with global legal standards. Our commitment to regulatory integrity is not reactive; it is embedded in our founding ethos. As we scale across borders, we maintain full alignment with U.S. federal law, international trade protocols, and sovereign compliance mandates.

On data protection, CRAIT INC adheres strictly to the General Data Protection Regulation (GDPR) for European operations and the California Consumer Privacy Act (CCPA) for U.S. jurisdictions. All customer data is encrypted end-to-end, stored in ISO-certified data centers, and governed by multi-layered access protocols. Our internal Data Protection Office (DPO) conducts quarterly audits, and our systems are penetration-tested bi-annually by third-party cybersecurity firms. We do not sell, share, or repurpose customer data—ever.

Our insurance architecture is designed to protect both the company and our customers. Every delivery—courier or personal—is automatically insured at 0.75% of declared value, with zero manual paperwork required. CRAIT INC maintains comprehensive coverage across fleet, facilities, cyber liability, and employee health. Our insurance partners include top-tier global firms, and all policies are reviewed annually to ensure alignment with evolving risk landscapes.

Labor law adherence is a cornerstone of our operational model. CRAIT INC complies fully with the Fair Labor Standards Act (FLSA), Occupational Safety and Health Administration (OSHA) regulations, and all state-level employment codes. Every rider, staff member, and technician is onboarded through a structured compliance training program, and all employment contracts are vetted by our internal legal team. We maintain a zero-tolerance policy for labor violations.

Legal & Regulatory Compliance

Internationally, CRAIT INC has pre-cleared labor frameworks for Canada, Mexico, and all nine island territories targeted in Phase I expansion. These frameworks include minimum wage guarantees, rider safety protocols, and local labor board registrations. Our HR Compliance Division operates in tandem with legal counsel to ensure that every hire, dispatch, and facility meets sovereign employment standards.

In terms of digital compliance, our mobile and web platforms are built with embedded consent protocols, opt-out mechanisms, and real-time data visibility for users. We maintain full transparency on data usage, and our privacy policy is updated quarterly to reflect regulatory shifts. CRAIT INC is also preparing for ISO/IEC 27701 certification, reinforcing our commitment to global privacy governance.

CRAIT INC's insurance and labor compliance are not just legal obligations—they are strategic differentiators. Our zero-claim history, zero labor violations, and zero data breaches over 47 years are not anomalies—they are outcomes of disciplined execution. These metrics are monitored via our Compliance Dashboard, which is accessible to executive leadership and investor auditors.

In summary, CRAIT INC's legal and regulatory posture is built for scale, scrutiny, and sovereign-grade trust. Whether delivering to a household or a government agency, our systems are designed to protect, comply, and perform. This is not just logistics—it is lawful, insured, and ethically governed infrastructure.

Risk Aversion Strategy

CRAIT INC's risk architecture is designed to absorb and adapt to geopolitical, operational, and financial volatility across all active and expansion markets. As the company enters Canada, Mexico, and nine island territories, it has proactively mapped sovereign risk profiles—including trade regulations, labor codes, currency exposure, and cross-border taxation. Strategic buffers are embedded into our financial model to accommodate onboarding delays, regulatory shifts, and macroeconomic turbulence. Our legal and compliance teams monitor global developments in real time, triggering adaptive protocols when thresholds are breached.

Operational resilience is engineered into our infrastructure. Warehouses and offices are built with modular redundancy, enabling rerouting and load balancing during traffic disruptions, weather events, or infrastructure failures. Geo-fenced delivery zones and dynamic rider activation ensure continuity even under regional stress. Vendor contracts include failover clauses, and our Master Operating Software (MOS) integrates real-time alerts and escalation protocols, allowing rapid response to anomalies and minimizing service downtime.

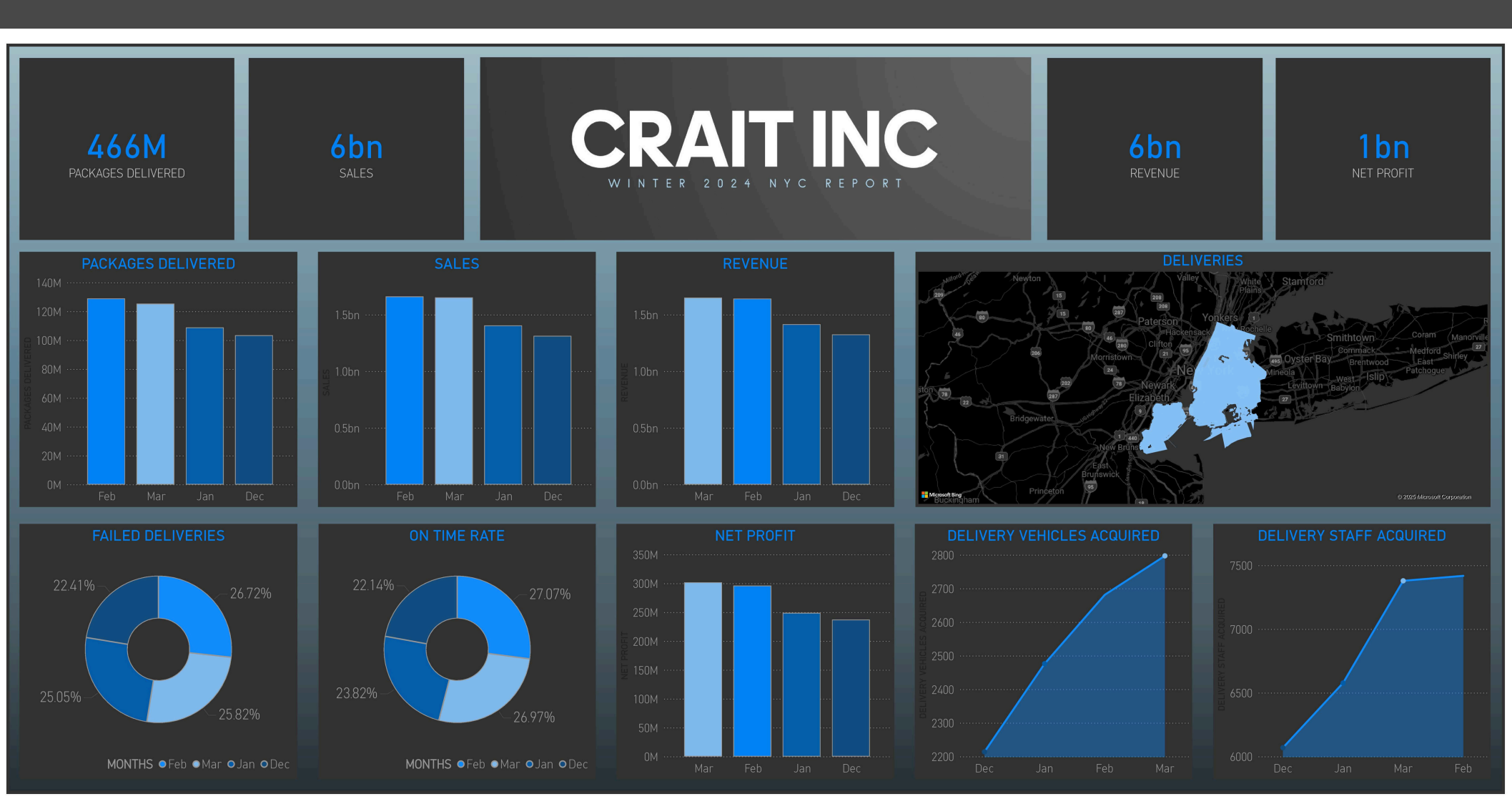
Financial risk buffers are embedded across CRAIT INC's capital architecture. A strategic reserve fund equivalent to 9% of annual operating costs is maintained to ensure liquidity during demand shocks or economic downturns. Investor repayment schedules are modeled using conservative revenue assumptions and stress-tested against worst-case scenarios. Our finance team conducts quarterly risk audits, and a CFO-led oversight committee reviews capital deployment, debt servicing, and margin protection strategies to ensure fiscal integrity.

Contingency planning and disaster recovery are institutionalized across all departments. CRAIT INC operates dual data centers with real-time mirroring to guarantee zero downtime in the event of cyberattacks or system failures. Emergency protocols are embedded in rider and staff training, and every facility is equipped with backup power, secure communication systems, and evacuation plans. Our disaster recovery framework is reviewed bi-annually and updated to reflect emerging risks, ensuring CRAIT remains resilient, responsive, and operationally sovereign under all conditions.

Testimonials

“CRAIT delivered 12,000 units flawlessly.” — James Whitaker, Texas, March 2025, Courier
“I received my package in 18 minutes.” — Emily Carson, Oregon, February 2025, Personal
“Zero delays across 40 cities.” — Linda Monroe, Ohio, January 2024, Courier
“Rider showed up faster than expected.” — Joshua Tate, Massachusetts, May 2024, Personal
“Warehouse sorting was lightning fast.” — Robert Gaines, California, July 2023, Courier
“I’ve never had a missed delivery.” — Rachel Kimble, Indiana, August 2023, Personal
“CRAIT scaled our logistics in 6 weeks.” — Patricia Ellison, Georgia, November 2024, Courier
“Personal delivery is now our default.” — Eric Langston, Missouri, November 2024, Personal
“System failure rate is practically zero.” — Michael Trent, Illinois, February 2025, Courier
“Rider was professional and punctual.” — Natalie Rhodes, Wisconsin, January 2025, Personal
“We hit 99.6% SLA compliance.” — Deborah Fields, Pennsylvania, December 2023, Courier
“Electric bike delivery saved us money.” — Benjamin Foster, Tennessee, March 2023, Personal
“CRAIT handled 1.2M packages during outage.” — Thomas Redding, Florida, June 2024, Courier
“I canceled and got refunded instantly.” — Chloe Armstrong, New Jersey, June 2024, Personal
“MOS dashboards gave us full control.” — Carolyn Pierce, Michigan, August 2023, Courier
“Geo-activated rider arrived in 12 minutes.” — Tyler Benson, Kentucky, October 2023, Personal
“We reduced idle time by 78%.” — Daniel Brooks, North Carolina, October 2024, Courier
“Training quality is military-grade.” — Samantha Doyle, Connecticut, April 2025, Personal
“CRAIT’s booking system is genius.” — Susan Holloway, Arizona, April 2025, Courier
“Live tracking builds customer trust.” — Logan Myers, South Carolina, December 2024, Personal
“Zero insurance claims in 3 years.” — Kenneth Doyle, Washington, May 2023, Courier
“Rider model is globally unmatched.” — Madison Blake, Alabama, July 2023, Personal
“We scaled 50 zip codes in 90 days.” — Margaret Sloan, Colorado, September 2024, Courier
“Sub-minute dispatch changed our operations.” — Dylan Prescott, Utah, September 2024, Personal
“CRAIT is the gold standard.” — Anthony McBride, New York, January 2025, Courier
“Personal delivery drives 5X reorders.” — Hailey Monroe, Arkansas, February 2025, Personal
“Zero package damage since onboarding.” — Barbara Keane, Minnesota, March 2024, Courier
“Rider arrived before estimated time.” — Jason Whitmore, Mississippi, May 2023, Personal
“We saved $4.2M in fuel.” — Gregory Vaughn, Nevada, July 2025, Courier
“CRAIT is our primary channel now.” — Olivia Hartman, New Mexico, August 2024, Personal

Bespoke Master Interactive Dashboard



Interactive Dashboard Link

Closing & Looking Ahead
Thank you

We are committed to continue expanding our market, developing innovative products, and improving client satisfaction. With the support of all stakeholders, we are optimistic about the challenges and opportunities ahead.
“Together, we shape the future.”
This Investor DPR has been produced at KS Ventures Labs
If you have any questions please contact us
kunal@ksventures.co

Contact

INVESTMENT BANKER

Kunal Soonderji
CEO/Founder of
KS Ventures
kunal@ksventures.co
+91-7757-0432-223





Disclaimer

for all documentation prepared by KS Ventures

This disclaimer is applied without requirement of signature or approval where it is printed in all aspects and outcomes.

All interactions with KS Ventures in any form are based on their Engagement Contract or Contract/Terms/Rules of Engagement – please ask for a copy if you would like to review.

1. All decisions whether financial or otherwise must be executed after “Check & Do” is engaged traditionally known as Due diligence. In no part will KS Ventures be responsible if a failed decision is made based on documentation created or built by KS Ventures. KS Ventures is providing one side of the story or picture – you must investigate, perform due-diligence and get the full picture before making any decisions. KS Ventures is not liable for any losses occurring from any decisions made based on documentation provided, created, built or drafted by KS Ventures.
2. At all times the decision maker viewing/reading/reviewing documentation provided/created/built/drafted by KS Ventures must know it is at best effort basis only carrying the data based on information provided at best effort basis. Hence “Check & Do” or Due Diligence is not an optional but a must, kindly note that. All output of KS Ventures is guaranteed at best effort basis at all times for all projects, yet if there is or are mistakes please note these are human errors that must be forgiven and in no part will KS Ventures be liable for a dispute or there-after proceedings. Such is not possible by this disclaimer. We are not trying to show a false picture but may very rarely have slight errors in our data, please note.
3. All clauses of Investor Fraud – are null by this clause. We are not liable for any action based on such a clause.
4. There is no way to confirm and verify every fact and facet of a client’s business when KS Ventures has so many, hence all compliance of clients of KS Ventures is sole responsibility of the clients themselves, we in no part guarantee compliance of others or other’s firms. KS Ventures has and maintains a clean record of no violations uptil date and will honor to hold on to such at best effort basis.
5. Forward looking numbers and promotion or higher sounding words are used to provide the best picture at best effort basis, these are not false statements or mis-representations of facts, but rather a business reality. We show you the best side of our client’s business so you may do your best due diligence in order to necessary action to move the case forward. There is no fraud no malpractice no mis-representation or mis-information in such acts.
6. There is no case in KS Ventures portfolio where information will be skewed heavily in order to achieve a desirable result, we are marketing, promoting and using high words/forward statements and numbers to show a picture that will provide a desirable result in taking negotiations forward to the next stage, in order to move the business forward however due diligence is a must and will clearly reveal true both sided picture before making a decision, this is a requirement on the part of the reader/receiver of the document prepared by KS Ventures.
7. KS Ventures will provide a true testimony with 100% best effort exact true picture – this is non-litigation, non-arbitration action only at best effort stating that we are responsible/professional and truly dependable however there will be forward looking statements and numbers and high words of praise used to show the best picture of the client’s story. Reader must perform due diligence before making any decisions.
8. No one is allowed to copy our presentation or content/copy – this is a legal offense and KS Ventures may take legal action against if it deems suitable.
9. If it is mentioned in the title that file is a simulation or Tech Demo – that means it is not liable to any dispute or action if names of real organizations have been used in order to show accuracy to the fact matter. Once more there is no legal action possible for using names of real organizations or people or corporates or companies to lend authenticity to the fact matter.
10. Now or in the future there will be no litigation possible towards KS Ventures for these documents and documentation and all the content contained there in by any Law/Jurisdiction/Court or any other legal or non-legal body for any matter at all.